



# April 2009 eNews

Donate Life Northwest, PO Box 532, Portland, OR 97207  
www.donatelifenw.org info@donatelifenw.org 503.494.7888 / 800.452.1369

## NEWS OF NOTE

### INSIDE THIS ISSUE

- 1 April is Donate Life Month
- 1 Donate Life Northwest Pilots Donor Registry Campaign
- 2 A Wealth of Information at Your Fingertips
- 2 Volunteers Leverage Dollars
- 3 Save the Date!
- 3 Volunteers Needed
- 3 Mark Your Calendars
- 4 Join Us On-Line
- 4 Star of the Month

## April is National Donate Life Month

By Judith Trujillo, Program Director

The donor code is powerful! Join Donate Life Northwest to celebrate Oregon and Washington's progress in motivating people to sign up to become organ, eye and tissue donors.

- [Sunday, April 19<sup>th</sup>](#) at 1:30pm - Vey Auditorium, Doernbecher Children's Hospital 11<sup>th</sup> floor, OHSU campus in Portland, OR
- [Sunday, April 26<sup>th</sup>](#) at 1:00pm - Student Union Building, Southern Oregon University campus in Ashland, OR
  - Present Threads of Life 2009 quilt
  - Honor donor [Evan Burke](#)
  - Celebrate transplant recipients
  - Recognize the organ, eye and tissue recovery agencies, transplant hospitals, and American Red Cross
  - Thank DMV for over 2 million registered donors in Oregon

Donate Life posters are available on request and will be sent to the transplant hospitals and recovery agencies.

## Donate Life Northwest Pilots Donor Registry Campaign

By Judith Trujillo, Program Director

Next time you visit an Oregon DMV, look for this poster. It represents Donate Life Northwest's nine-month [campaign](#) to increase the number of people on the donor registry by targeting drivers who do not have a "D" on their driver's license, permit or ID card. The project goal is to increase to 50% the number of people who add a "D" code when they get their driver's permit or obtain/renew their license or ID card.

Nearing their license renewal date, drivers will receive a one-time mailing reminding them of their opportunity to [sign up](#) as an organ, eye and tissue donor when they visit DMV or [www.donatelifenw.org](http://www.donatelifenw.org).





## A Wealth of Information at Your Fingertips

By Judith Trujillo, Program Director

The new and vastly improved Donate Life Northwest website is **LIVE**, retaining all the features of a secure donor registry and offering fresh, relevant, updated information and resources. We hope you will take a few minutes to browse through the site. New features will be added over the coming months. Visit often to keep current.

### DOLLARS & SENSE

## Volunteers Leverage Dollars

By Susan Chrzanowski, Development Associate



Roy Abramowitz, Volunteer and Fundraiser.

There is no doubt that Donate Life Northwest relies on volunteers to fulfill our important mission. Volunteers reach and motivate over 300,000 people annually throughout all of Oregon and SW Washington to sign up as donors.

We would like to encourage volunteers not to limit their role to strictly giving their time and energy. Volunteers can influence their workplace and personal relationships to raise funds for Donate Life Northwest.

A great example is Roy Abramowitz, long-time Donate Life Northwest volunteer. Roy's co-workers celebrated his 10<sup>th</sup> anniversary of his heart transplant by throwing him a surprise party at his office of [Perkins and Company](#) earlier this year. With his coworkers dressed in red, they made financial contributions in honor of Roy and raised over \$2,700 for Donate Life Northwest!

Here are other fun and creative ways volunteers can help secure dollars on behalf of Donate Life Northwest:

- Talk to your Community Giving Committee at work and learn about what organizations they partner with.
- Implement "Pay for Jeans Day" at the office where employees pay \$5 to wear jeans to work.
- Put money in the "Negativity Jar" at home or work if caught swearing or acting pessimistic.
- Remind the lucky [March Madness](#) winners to donate 50% of winnings to Donate Life Northwest.

If you want to raise money for Donate Life Northwest but need help getting started, contact Susan at [chrzanow@ohsu.edu](mailto:chrzanow@ohsu.edu) or 503.494.5388. Thank you!

---

*Our website has a new look and is loaded with lots of new and improved information. Take a minute and browse around!*  
[www.donatelifenw.org](http://www.donatelifenw.org)

---



## Save the Date!

By Susan Chrzanowski, Development Associate

Donate Life Northwest's tournament is a double flight and will host up to 240 avid golfers from the business, medical and philanthropic community on August 11<sup>th</sup> at the [Reserve Vineyard and Golf Club](#). Golfers will be greeted by transplant recipients, donor families and living donors.

We are on the lookout for tournament sponsors and golfers. If you think your employer or colleagues might be interested in participating, please call Susan at 503.494.5388 or visit our [Web site](#). Golf tournament proceeds benefit Donate Life Northwest's lifesaving educational programs.

### VOLUNTEERS IN ACTION

## Volunteers Needed:

By Maureen Cahill, Program Coordinator: Volunteers & Special Projects

While it may not seem like it outside, summer is right around the corner!! With the summer months comes a decline in our volunteer opportunities so be sure to sign up today for events through May. I would hate for you to miss out on any opportunities to educate your community on organ, eye and tissue donation. **To view upcoming volunteer needs please [click here](#)**. Contact Maureen Cahill ([cahillm@ohsu.edu](mailto:cahillm@ohsu.edu)) to sign up to volunteer for an event and/or project.



## Mark Your Calendars

By Maureen Cahill, Program Coordinator: Volunteers & Special Projects

Two volunteer trainings have been scheduled for the coming months. Both trainings will be held in the Portland office, 2525 SW 1<sup>st</sup> Avenue. Please sign up today, by emailing Maureen Cahill, at [cahillm@ohsu.edu](mailto:cahillm@ohsu.edu), as space is limited.

### Wednesday, May 6<sup>th</sup>, 5:30 PM to 7:00 PM - Volunteer Orientation

All volunteers are required to attend this basic training prior to volunteering for Donate Life Northwest. The training will reviews the organization's history, programs, goals and best practices.

### Wednesday, June 17<sup>th</sup>, 5:00 PM to 8:00 PM - Speakers Bureau training

Volunteers who have attended the Volunteer Orientation, who are actively involved with Donate Life Northwest programs and who have public presentation skills/interests are invited to attend the Speakers Bureau training. The training provides volunteers with the tools to successfully present to a variety of audiences and offers guidance on how to share their personal story in a compelling manner.



## Hillside Chapel

FUNERALS, CREMATIONS AND MEMORIAL GATHERINGS

*Donate Life Northwest is pleased to announced Hillside Chapel as the presenting sponsor of our 16<sup>th</sup> Annual Golf Tournament. We look forward to this exciting partnership!*

## Join Us On-Line:

*By Maureen Cahill, Program Coordinator: Volunteers & Special Projects*

Donate Life Northwest is excited to have a presence on-line and invites volunteers and donation supporters to “be-friend” us through our social networking outlets. You can find us on Facebook, MySpace and YouTube. Below are the links to each site.

### Facebook:

Organization page -

<http://www.facebook.com/group.php?gid=58956443284#/pages/Portland-OR/Donate-Life-Northwest/49311738648?ref=ts>

Cause page -

<http://www.facebook.com/profile.php?id=29301849&ref=profile#/group.php?sid=d845815002035c8319afdfdd999a9a34&gid=2336838388>

### MySpace:

<http://www.myspace.com/donatelifenorthwest>

### YouTube:

<http://www.youtube.com/user/donatelifenw>






## Star of the Month

*By Maureen Cahill, Program Coordinator: Volunteers & Special Projects*

**March:** Sandy Metheany is Donate Life Northwest’s March “Star of the Month.” Sandy has been a dedicated and enthusiastic volunteer for the past 4 years. She brings countless assets to our dynamic volunteer team but her recent success volunteering at a High School blood drive earns her the “Star of the Month” honor.

Sandy recently served as a canteen volunteer at Molalla High School’s blood drive. Sandy volunteered her time to thank students for their blood donation, share her personal donation story and encourage organ, tissue and eye registrations. Through her positive and informative interaction with the blood donors Sandy was able to collect 42 completed paper registration forms, just under 50% of the attending students. In just one volunteer shift Sandy was able to generate 42 potential donors! Thank you Sandy for encouraging students to take action and save lives!

In honor of Sandy’s success, Donate Life Northwest challenges all volunteers to register 10-15% of individuals at their future volunteer shifts.



### Donate Life Northwest

PO Box 532  
Portland, OR 97207

#### Phone:

503.494.7888 / 800.452.1369

#### Fax:

503.494.2290

#### E-mail:

[info@donatelifenw.org](mailto:info@donatelifenw.org)