



May 2009 eNews

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NEWS OF NOTE



Thanks to a Powerful Partner!

By Judith Trujillo, Program Director

Donate Life Northwest and [Oregon DMV](#) have partnered since 1975. Today legislation requires DMV employees to ask customers if they wish to have a donor code on their driver's license or ID card stating their decision to become an organ, eye and tissue donor. Across the U.S. 97% of people who are on a donor registry have signed up through their motor vehicle department.

Over 2 million of Oregon's 2.8 million drivers are included in the donor registry as a result of this partnership. Washington's registry has over 3 million designated donors.

Thank you, DMV employees! Every time you ask a customer if they want a donor code on their license, permit or ID card, you have the power and potential to save 8 lives, restore sight to 2 people and give the gift of improved mobility to more than 50 others.

Volunteer Kudos

By Maureen Cahill, Program Coordinator

Donate Life Northwest would like to recognize the following volunteers for reaching our target audience of 15 - 29 year olds during the month of April. Congratulations on a job well done!

- **Jewel & Carol Bailey** registered **15.8%** of students at the blood drive they attended.
- **Nicole Andergard** registered **21.8%** of students at the blood drive she attended.
- **Sandy Metheany** registered **26%** of students at the blood drive she attended.
- **Viken Douzdjian & Ed Wiggins** registered **50%** of their high school for a student project.

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Jim & Lucille Burke with their son Evan's heart, liver, and cornea recipients.

Donate Life Month: Recognition & Reunion

By Judith Trujillo, Program Director

On a beautiful sunny Sunday and overlooking Portland's spring landscape from the OHSU campus, Jim and Lucille Burke of Ashland reunited with their son Evan's heart, liver and cornea recipients. Evan was a 21-year-old art major at Southern Oregon University when he was struck by a car while skateboarding in 2005. He was one of 38 donors from across the U.S. honored on the 2009 Donate Life America Rose Parade float, [Stars of Life](#).

Donate Life Northwest featured Evan's story to recognize the [agencies](#) and individuals involved in the process of organ, eye and tissue donation and transplantation including Oregon DMV, the organ, eye and tissue recovery agencies, blood services, the transplant hospitals, and donors and recipients.

The celebration also presented Donate Life Northwest's 11th [Threads of Life quilt](#) and recognized the 50th anniversary of the OHSU Transplant Program. Evan's home town of Ashland was the site of a similar event on the Southern Oregon University campus.



New Educational DVD Premiers

By Judith Trujillo & Kelly O'Rourke

In Fall 2009, Donate Life Northwest will launch its new "Recycle Yourself" campaign with tailored marketing efforts focused on reaching 15-29 year olds. Young drivers visit DMV an average of 4 times during these years and each time are asked if they want a donor code on their permit or license.

The campaign is kicked off with the creation of Donate Life Northwest's recently released [DVD, Discover Donation](#). Kidney recipient and Donate Life Northwest volunteer Elise Gillem Michaels of Bend, Oregon coordinated the production of the DVD. It will be premiered in Bend May 31st at an event honoring Donate Life Northwest Central Oregon volunteers.

The DVD features Donate Life Northwest volunteer speakers in six videos, including a two brand new productions customized to give audiences information relevant to Oregon and SW Washington residents. Many thanks the following people who helped this DVD come to be: Rob Ayers, Ben Barney, Jim & Lucille Burke, Leslie Coefield, DHX Advertising, Elise Michaels Media, Jamie Hiner, Chris Klug, Roger Oakes & Students: Lakeridge High School, Paragon Media, Corrina Patzer, Julie & Hayley Resk, and Niki Zurcher.



The most exciting feature of this DVD is that it will allow Donate Life Northwest to educate about the importance of being an organ, eye and tissue donor to audiences who would otherwise be out of reach. [Click here](#) to view the videos online.

DOLLARS & SENSE

Wanted: Raffle Ticket Sellers

By Susan Chrzanowski, Development Associate

Donate Life Northwest’s raffle drawing will be held on August 11, 2009 during the [16th Annual Golf Tournament](#). Donate Life Northwest needs volunteers to help sell 750 tickets at \$20.00 a piece to raise \$15,000. All proceeds support Donate Life Northwest’s lifesaving educational programs, like [DMV](#), [Student](#) and [Hispanic Outreach](#). The raffle features multiple prizes including lodging, wine tasting and airfare.

Raffle ticket sales will commence later this month so please contact Susan today at chrzanow@ohsu.edu if you are interested in selling.



16th Annual Golf Tournament

By Susan Chrzanowski, Development Associate

While there are many reasons to play in Donate Life Northwest’s golf tournament, here are the top five (in no particular order):

1. FAST PLAY...The tournament is a “double flight” and can host up to 240 avid golfers on the north and south courses at the [Reserve Golf Club](#). Golfers can expect reasonable play time.
2. UNIQUE...Golfers are greeted on the course by transplant recipients, donor families and living donors who know firsthand the importance of Donate Life Northwest’s programs.
3. EDUCATIONAL...The tournament banquet is an excellent opportunity to learn about the mission and impact of our lifesaving work.
4. PRIZES...Win fantastic door, raffle and contest prizes, including airline tickets, gift cards to pro shops, restaurants, vineyards, casinos and weekend getaways!
5. PHILANTHROPIC...Golf tournament proceeds benefit Donate Life Northwest’s lifesaving educational programs that result in more donor registrations.

Register to play [online](#) or contact Susan at chrzanow@ohsu.edu for more information. Hope to see you on the course!

VOLUNTEERS IN ACTION



Volunteers Needed:

By Maureen Cahill, Program Coordinator

There are several volunteer needs for the month of May and early summer. Don’t miss out on these opportunities to connect with community members and inspire donor registrations! For a complete list of upcoming volunteer shifts please [click here](#). Contact Maureen Cahill (cahillm@ohsu.edu) to sign up to volunteer for an event and/or project.



Mark your Calendar:
Portland Trainings!

·Volunteer Orientation·
Wed. May 6th, 5:30-7pm
(Required training before becoming a volunteer)

·Speakers Bureau·
Wed. June 17th, 5-8pm
(A follow up to orientation for volunteers interested in getting involved with our speaking program)

Both trainings will be held in our Portland office. Sign up today as space is limited.

Email Maureen Cahill at cahillm@ohsu.edu

Bend Volunteer Social and Movie Premier

By Maureen Cahill, Program Coordinator: Volunteers & Special Projects

Donate Life Northwest will be celebrating in Bend on **May 31st**. Volunteers and donation supporters are invited to attend this special event. The program will feature the premier of our student focused video, "Live Life. Give Life." Individuals are invited to enjoy the show, good company and heavy appetizers. Be sure to mark your calendar and stay tuned for additional details. Event will be held at Whippersnappers, 121 NW Greenwood Ave # 103, Bend, OR.



Spring Cleaning:

By Maureen Cahill, Program Coordinator

Donate Life Northwest needs your help rounding up extra materials. Take a peek in your garage, closets and car trunks to see if you have any leftover materials. Please either mail or drop off remaining materials to the Portland office. Returned materials will allow for our budget to stretch further and will prevent unnecessary re-ordering. Your help is greatly appreciated!

We are especially looking for:

- Donate Life Northwest green pens
- Donate Life Northwest brochures
- Donate Life Northwest giveaways (bummer stickers, pins, decals, magnets, bracelets, etc.)
- Donate Life Northwest tote and canvas bags



Stars of the Month

By Maureen Cahill & Kelly O'Rourke, Program Coordinators

April: Jan Zyp, Ann Torgerson and Alberta Damm, you are our quilting queens! It is exciting and heart-warming to know the great care, respect and enthusiasm you bring to constructing the Threads of Life quilt. Each square is considered when you select the pattern and color for the quilt fabric, and each story is honored in your work. The families who made the squares will treasure "their" quilt for many years to come, and its stories will be shared though out the Pacific Northwest. Thank you for another beautiful project.

Student Stars of the Month: Riverdale High School students Viken Douzjian and Ed Wiggins registered a record number of students during their recent school wide donor drive. Viken and Ed educated their peers about the importance of organ, eye and tissue donation through a school-wide presentation and other activities. The result was them walking away with **fifty percent** of their school registered! We are grateful for all of the hard work and enthusiasm they dedicated to this project and are very excited about their success. Congratulations Viken and Ed!



Donate Life Northwest's 11th Threads of Life Quilt.