



November 2009 eNews

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NEWS OF NOTE

Lifesavers Breakfast Successes

By Susan Chrzanowski, Development Associate

Thank you to all who participated in Donate Life Northwest's inspiring Lifesavers Breakfast on November 5th at the Oregon Convention Center. The event was a huge success, raising **\$113,000** with nearly **500** people in attendance.

Special thanks to our corporate partners Astellas Pharmaceuticals, DHX Advertising and Legacy Health Services. We'd also like to thank all table captains for filling tables, inviting friends and colleagues and making your personal contributions. Your support truly helps save lives.

iPhone App Makes Donor Registration Easy

By Judith Trujillo, Program Director

New York Times, September 26, 2009: "Signing up to be an organ donor should be at least as easy as downloading a song to your iPhone. Helping potential good Samaritans [who say they want to be organ donors but they just don't get around to acting on their intentions] overcome their inertia could prolong thousands of lives a year." *Richard Thaler, professor of economics and behavioral science at the Booth School of Business, University of Chicago.*

New York Times, October 22, 2009: "Raymond Cheung of Serenity Integration said he read the column and would get his team to produce an app for the iPhone that would accomplish the task. It is up and running." *Richard Thaler*

<http://economix.blogs.nytimes.com/2009/10/22/donate-your-organs-by-iphone/>

So iPhone users have no excuse for procrastinating about signing up to be an organ donor.

<http://serenityintegration.com/donatelives/>

Meet Your Neighbor: Nicole Andergard

By Maureen Cahill Newman, Program Coordinator

Nicole is an active Donate Life Northwest volunteer and Speakers Bureau member. She is a true champion for the cause, advocating our important mission whenever she can. Nicole is a living kidney donor, donating a kidney to her best friend in 2007.

To get to know Nicole a little bit better please read her responses to the following questions:

Q: What do you think is the most important thing for people to know about organ donation and transplantation?

A: I believe organ donation is the most important gift we can bestow upon others. While there are many benefits of donation, at the end of the day the result of organ donation is always the same - organ donation saves lives. Talk to your friends and family about your wishes and spread the word, the need for organ donors continues to grow and we need to educate those around us.

Q: What is your favorite hobby?

A: My current obsession is filling my 6-year old's life with the joy and magic that only comes from childhood. She'll turn into a cynical teenager soon enough, so I want to ensure she has every opportunity to explore and appreciate the wonders of adolescence.

Q: What is your favorite book?

A: Dr. Seuss's "Oh! The Places You'll Go"

Q: What is your favorite music?

A: My husband is a musician, so listening to his band HEMA is always a joy. On my iPod I tend to download music to keep my heart rate soaring and my feet moving while at the gym or on a run.

Living Kidney Donation Program Helps Meet Need

By Judith Trujillo, Program Director

Over 82,000 people on the UNOS transplant waiting list share the need for a kidney. Living kidney donation increases the number of organs available and now provides about 50% of kidneys transplanted in the U.S.

[The Anonymous Living Donor Program](#) provides education and initial screening of potential anonymous living donors. The goal of this collaborative program, housed at Pacific NW Transplant Bank, is to match willing anonymous donors with local UNOS wait list recipients.

Referrals come from OHSU, Legacy Transplant Services, other medical professionals and Donate Life Northwest as well as interested individuals. Contact Ginny Baynes at 503-494-7856 or baynesg@ohsu.edu for more information about the program.



Nicole Andergard (left) with best friend Anna, to whom she donated a kidney.

2010 U.S. Transplant Games are less than a year away!!

July 30 – Aug 4, 2010

Madison, Wisconsin

Team Northwest is recruiting participants!



Quilt Squares = Powerful Gifts

By Judith Trujillo, Program Director

Donate Life Northwest looks forward to creating [Threads of Life](#) Quilt #12, another beautiful testimonial to the power of organ, eye and tissue donation.

Sharing your unique and powerful story through a quilt square is especially timely during the Season of Giving. Consider creating an honorary or memorial square as a holiday, birthday or anniversary gift. Threads of Life quilts are available for display in hospitals, businesses, libraries, schools and other public venues to motivate individuals to sign up on the donor registry.



'Tis the Season...Help Make a Miracle Happen

By Judith Trujillo, Program Director

November is [National Donor Sabbath](#) season, a time when Donate Life Northwest asks individuals to spread the word on the importance of organ and tissue donation to their house of worship. Many people are not aware *most major religions support donation*.

How can you help? Please ask your house of worship to participate in a state-wide [donor registry](#) enrollment drive. Thousands of people in Oregon and SW Washington still have not signed up on the donor registry, a confidential database giving legal consent to donation and available only to the organ, eye and tissue recovery agencies.

The equation is simple: The more names on the donor registry, the greater the chance individuals can save the lives of over 2,100 people in the Pacific Northwest waiting for life-saving organ transplants.

Simple but effective ways to participate:

- Distribute brochures or include information about donation in the newsletter or service bulletin
- Deliver sermons or show the [Donor Sabbath video](#)
- Invite donor family members or transplant recipients to speak or hold discussions in youth or adult classes
- Display a ["Threads of Life"](#) quilt

It can be simple to make miracles happen! [Contact](#) Donate Life Northwest for information.



SUPPORTING THE MISSION

Let's Gather for Good

By Susan Chrzanowski, Development Associate

Gather for Good is a new initiative inviting supporters of Donate Life Northwest to host local fundraising gatherings in their homes, neighborhoods or communities this holiday season and in the designated Gather for Good Month of February 2010.



It can be anything from a book club meeting to a holiday party, a Super Bowl party, a Winter Olympics party, a cocktail party, dinner party, poker night . . . **Be creative and have fun!**

Donate Life Northwest provides materials such as [flyers](#), [fact sheets](#), signage and a DVD which highlights the importance of organ, eye and tissue donation to help you share our message with your guests.

Visit the [Gather for Good](#) webpage for more information. Contact Sara Patinkin at patinkin@ohsu.edu to sign up to throw a party or learn more about Gather for Good.

100% of Gather for Good proceeds will support Donate Life Northwest's education and outreach efforts.

VOLUNTEERS IN ACTION

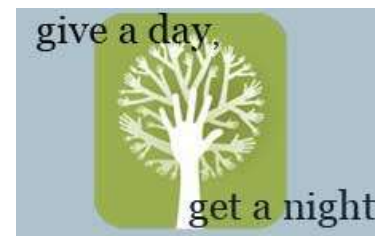
Give A Day, Get A Night

By Maureen Cahill Newman, Program Coordinator

A special promotion through Sage Hospitality is available to our volunteers. Individuals who complete 8 hours of volunteer service to a registered 501(c)3 non-profit organization (Donate Life Northwest meets requirement) **by March 29, 2010** qualify to receive 50 % off the published room rate - or maybe a complimentary night (limited availability) at 53 Sage hotels across the country.

For more information please visit www.sagehospitality.com/specials/giveadaygetanight.htm. Participating hotels in Oregon are The Nines and Courtyard by Marriott both in Portland.

To benefit from this great opportunity as a Donate Life Northwest volunteer you need to:



Please see *Give A Day, Get A Night* continued on page 5

Give A Day, Get A Night continued from page 4

1. Volunteer 8 hours by March 29, 2010 for Donate Life Northwest. There are many volunteer opportunities available that will quickly earn you 8 hours of service.
2. Contact Maureen Cahill Newman (cahillm@ohsu.edu or 503.494.3525) to request an official Donate Life Northwest letter verifying your 8 hours of volunteer service. This letter will need to be presented at time of check-in to receive promotion pricing.
3. Contact the hotel of your choice directly to arrange your reservation. Details available at www.sagehospitality.com/specials/giveadaygetanight.htm.

Volunteer Opportunities

By Maureen Cahill Newman, Program Coordinator

Join the fun and sign up for a volunteer shift today! [Click here](#) to view a variety of volunteer shifts that are waiting to be filled. There is something for everyone and for every calendar! Please contact Maureen Cahill Newman today, at cahillm@ohsu.edu or 503.494.3525, to sign up for a shift.

Join Donate Life Northwest On-Line!! A standing invitation goes out to volunteers and donation supporters to "friend" us through our social media pages.

facebook



Star of the Month

By Susan Chrzanowski, Development Associate



October: Donate Life Northwest is pleased to announce **Rob Ayers** as the October Star of the Month. Not only is Rob a Donate Life Northwest board member and a liver recipient, he is also an extremely tech-savvy volunteer. This October, Rob Ayers generously volunteered more than 35 hours of time to create and edit a poignant video for Donate Life Northwest's 2009 Lifesavers Breakfast.

We wish to acknowledge Rob for his efforts which helped Donate Life Northwest raise \$113,000 to directly support programs that register organ, eye and tissue donors and saves lives. Thank you, Rob, for your dedication and commitment to Donate Life Northwest's mission. We are so fortunate to have you on our team.

