



# December 2009 eNews

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## NEWS OF NOTE

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## Rose Parade Tribute Honors Oregon Donor

*By Judith Trujillo, Program Director*

Twenty-eight year old Bradley Jordan, Jr. not only glued his grandmother's favorite coffee cup to the counter, he was the glue in many people's lives - family, friends and strangers alike. At age 14 Bradley insisted on having an ID card proving he wanted to be an organ donor.

Following a car accident in September 2003, Bradley essentially became the glue in yet another circle of lives, saving four people through organ donation and restoring sight to two and mobility to countless others.

Bradley will be honored for giving the gift of life when he and 77 other donors from across the U.S. are represented in florigraphs adorning [Donate Life's seventh Rose Parade® float entry, New Life Rises](#), on New Year's Day in Pasadena, California. Bradley's mother Linda and sister Jennifer will join other donor families in Pasadena on December 12<sup>th</sup> to create the florigraph, a large depiction made entirely of floral components, of Bradley.

"Knowing Bradley wanted to be a donor and that he would have been proud to know he helped people made a tragic situation better," Linda reflected. Today, thanks to [Oregon's donor registry](#) established in 2007, recovery agency personnel have 24/7 access to a database containing the names of all people who have signed up to be donors.

Community Tissue Services, Lions Eye Bank of Oregon and Pacific Northwest Transplant Bank are joining Donate Life Northwest to fund the Pasadena trip. Oregon's florigraph is sponsored by Mendez [National Institute of Transplantation](#).

Today Linda Jordan is a tireless Donate Life Northwest volunteer, working to promote organ, eye and tissue donation in Oregon and SW Washington.



## Meet Your Neighbor: Kathy Westmoreland

By Maureen Cahill Newman, Program Coordinator



*Kathy with son Dustin and husband Ray in 2002*

Kathy is a dedicated volunteer in Eugene, OR who has the unique perspective of being both a transplant recipient family member and a donor family member. Kathy's son Dustin received a heart transplant in 2001 and was a tissue and cornea donor in 2006. Kathy, and her husband Ray, have worked hard over the years to share and spread Donate Life Northwest's important mission.

To get to know Kathy a little bit better please read her responses to the following questions:

**Q: What do you think is the most important thing for people to know about organ donation and transplantation?**

People don't realize how many people they can help. Most of the focus is on organ donations and we forget the magnitude of people who can be helped by tissue donation. Dustin's donation allowed for over 75 tissue grafts to be used.

**Q: What is your favorite hobby?**

Photography, both color and black and white.

**Q: What is your favorite book?**

Animals Speak: The Spiritual & Magical Powers of Creatures Great & Small, by Ted Andrews

**Q: What is your favorite music?**

Blues!

## Volunteer Kudos

By Maureen Cahill Newman, Program Coordinator

Donate life Northwest would like to recognize the following volunteers for reaching our target audience of 15-29 years old during the month of November. **Congratulations on a job well done!**

- Scott Nance registered **16%** of the students during his in-class presentations.
- Debbie Sayward registered **15%** of the students at the blood drive she attended.
- Joanne Unger registered **14%** of the students at the blood drive she attended.



*Debbie Sayward, heart recipient, and Maureen Cahill Newman at PGE Park for the Step Up To The Plate event.*

## Hurry, Quilt Squares due end of January!

By Judith Trujillo, Program Director

Memorialize your loved one, honor your donor, or celebrate a transplant on Donate Life Northwest's twelfth *Threads of Life* quilt.

Creating a quilt square as a gift for a friend or loved one who has been touched by donation or transplantation is a powerful way to celebrate a birthday, anniversary, or holiday. Your gift from the heart will be treasured and shared with thousands of people who view the quilt for years to come.

Due date to receive squares and accompanying stories and photos is January 31, 2010. Quilt #12 will be unveiled in April 2010, during National Donate Life Month, and then will begin travelling to inspire people to sign up on the donor registry. Square construction guidelines are at [www.donatelifenw.org/Threads](http://www.donatelifenw.org/Threads).



### SUPPORTING THE MISSION



## 'Tis the Season to Give

By Susan Chrzanowski, Development Associate

Donate Life Northwest works diligently year round to give life, hope and second chances to those in need of transplants. This month, support Donate Life Northwest's lifesaving programs through year-end giving. Here are just a few fun and festive ways to help:

- 1) Host a [Gather for Good](#) fundraising party in your home this holiday season. A gathering can be anything from an open house, cocktail party, ornament exchange or New Year's party. It's a great way to share Donate Life Northwest's mission and ask friends and family to make a tax-deductible gift before the end of the year. [Learn more](#).
- 2) Build a holiday [FirstGiving](#) page and ask friends and family to make a tax-deductible contribution to Donate Life Northwest in lieu of gifts.
- 3) Visit Donate Life Northwest's secure [contributions page](#) and make a tax-deductible financial gift in honor or in memory of a loved-one. Donate Life Northwest will send a holiday card to acknowledge your gift.

Contact Susan at [chrzanow@ohsu.edu](mailto:chrzanow@ohsu.edu) or 503.494.5388 to learn more about year-end giving.

**Did you know...?** Gifts from individual contributors account for more than 25% of Donate Life Northwest's annual budget and directly support programs like Student, Hispanic and DMV Outreach which register organ, eye and tissue donors. [Make your year-end gift today!](#)



Support Donate Life Northwest by creating a personal fundraising page. Every dollar goes to programs aimed at increasing organ, eye and tissue donation.

## VOLUNTEERS IN ACTION

## Volunteer Opportunities

By Maureen Cahill Newman, Program Coordinator

Join the fun and sign up for a volunteer shift today! [Click here](#) to view a variety of volunteer shifts that are waiting to be filled. There is something for everyone and for every calendar! Please contact Maureen Cahill Newman today, at [cahillm@ohsu.edu](mailto:cahillm@ohsu.edu) or 503.494.3525, to sign up for a shift.



## Save The Date!

By Maureen Cahill Newman, Program Coordinator

### Volunteer Orientation

**Upcoming Dates:** Wednesday, January 6<sup>th</sup> from 4:00 PM - 6:30 PM

**Location:** Portland Office (2525 SW 1<sup>st</sup> Avenue)

**Details:** All volunteers are required to attend this basic training prior to volunteering for Donate Life Northwest. The training reviews the organization's history, programs, goals and best practices. Light refreshments will be provided.

### Speakers Bureau

**Upcoming Date:** Tuesday, February 2<sup>nd</sup>, 4:00 PM - 7:00 PM

**Location:** Portland Office (2525 SW 1<sup>st</sup> Avenue)

**Details:** Volunteers who have attended Volunteer Orientation, who are actively involved in Donate Life Northwest programs and who have public presentation skills/interests, are invited to attend Speakers Bureau training. The training provides volunteers with the tools to successfully present to a variety of audiences and offers guidance on sharing their personal story in a compelling manner. Refreshments will be provided.



## Star of the Month

By Maureen Cahill Newman, Program Coordinator



*Dolores Golden and Cindy Mastrandrea volunteer at this year's Golf Tournament*

**November:** This November we are thankful and grateful for ALL of our volunteers across the state of Oregon and in SW Washington. It is thanks to your time, energy and support that Donate Life Northwest is strong and successful. Volunteers are the greatest asset in promoting organ, eye and tissue donation to the 300,000 individuals reached each year in Oregon and SW Washington. As they say "it takes a village...!" Thank you for all you do, in your own way, for Donate Life Northwest!

**2010 U.S. Transplant Games are less than a year away!!**

July 30 – Aug 4, 2010

Madison, Wisconsin

Team Northwest is recruiting participants!



**Join Donate Life Northwest On-Line!!** A standing invitation goes out to volunteers and donation supporters to "be-friend" us through our social media pages.

facebook

- [Organization page](#)
- [Causes page](#)

