

January 2010 eNews

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NEWS OF NOTE

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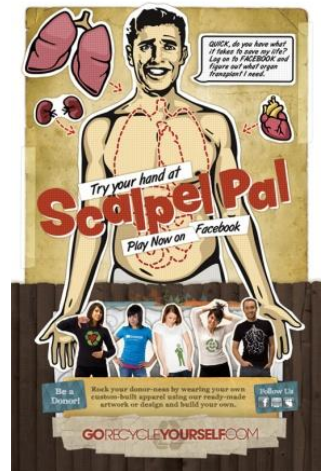


Linda Jordan with son Bradley's florigraph at the Rose Parade

Resolution: *GoRecycleYourself.com*

By Judith Trujillo, Program Director

Combine out-of-the-box thinking with a little attitude and a passion for a mission, and voila, GoRecycleYourself.com is born. Scalpel Pal is dying to live and needs you to figure out what kind of transplant he needs before the clock runs out. Featuring an online game that is also a Facebook app and rewards a monthly sweepstakes drawing winner, design your own merch, and plenty of educational information, Donate Life Northwest's newest campaign is targeted to the 15-29 year old audience.



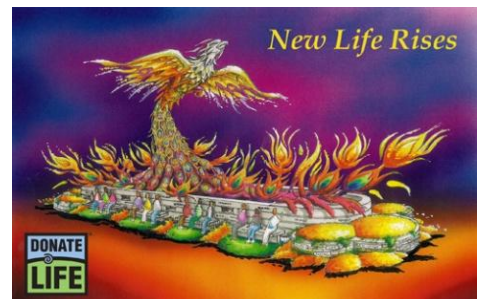
Check out GoRecycleYourself.com and the new "[Top Ten Myths](#)" brochure inspired by Scalpel Pal.

Rose Parade Float is a Winner!

By Judith Trujillo, Program Director

Donate Life America's float, [New Life Arises](#), captured the title of theme winner of the 2010 Rose Parade in Pasadena on New Year's Day. The float depicts a soaring reborn phoenix as New Life Arises to inspire all people to register as organ, eye and tissue donors.

Oregonian [Bradley Jordan, Jr.](#), an organ, eye and tissue donor at age 28 in 2003, was among the 76 people represented in florigraphs on the float. Donate Life Northwest, along with Pacific Northwest Transplant Bank, Lions Eye Bank of Oregon and Community Tissue Services, sponsored Bradley's mother Linda and sister Jennifer to go to Pasadena to create the florigraph.



2010 U.S. Transplant Games are less than a year away!!

July 30 – Aug 4, 2010

Madison, Wisconsin

Team Northwest is recruiting participants!



Volunteer Kudos

By Maureen Cahill Newman, Program Coordinator

Donate Life Northwest would like to recognize the following volunteers for reaching our target audience of 15-29 years old during the month of December in a big way! **Congratulations on a job well done!**

- Kathy Mawdsley registered 29% of the students at the Grant High School blood drive and 11% of the students at the Rex Putnam High School blood drive.
- Margie Waite registered 24% of the students at the Lincoln High School blood drive.
- Mary Ray registered 12.5% of Corvallis High School students during in-class presentations.

SUPPORTING THE MISSION



Save the Date: 2010 Events

By Susan Chrzanowski, Development Associate

Don't miss out on Donate Life Northwest's exciting 2010 fundraising events. 100% of event proceeds raised from these fundraisers will support Donate Life Northwest's education and outreach programs:

February 1 - 28, 2010 - NEW THIS YEAR!!

Gather for Good is a new initiative inviting supporters of Donate Life Northwest to host local fundraising gatherings in their homes, neighborhoods or communities in February 2010. Events can be anything from a book club meeting, a Valentine's Day party, a Super Bowl party, a Winter Olympics party, a cocktail party, dinner party, poker night . . . **Be creative and have fun!** Visit the [Gather for Good](#) website for more information. Contact Sara Patinkin at patinkin@ohsu.edu to sign up to throw a party or learn more about Gather for Good.

Tuesday, August 10, 2010

Donate Life Northwest's 17th Annual Golf Tournament and Raffle Drawing will be held on Tuesday, August 10th at the [Reserve Vineyards & Golf Club](#) in Aloha, OR. We are on the lookout for golfers and tournament sponsors. To participate, contact Susan at 503.494.5388 or chrzanow@ohsu.edu.

Wednesday, November 17, 2010

The 2010 Lifesavers Breakfast will take place at the [Oregon Convention Center](#) in the Portland Ballroom on the morning of Wednesday, November 17th. Stay tuned to learn about this year's keynote speaker. It's not too soon to sign up to be a table captain. Contact Susan at 503.494.5388 or chrzanow@ohsu.edu.

VOLUNTEERS IN ACTION

Volunteer Opportunities

By Maureen Cahill Newman, Program Coordinator

Start 2010 off right by signing up for a volunteer shift today! [Click here](#) to view a variety of volunteer shifts that are waiting to be filled. There is something for everyone and for every calendar! Please contact Maureen Cahill Newman today, at cahillm@ohsu.edu or 503.494.3525, to sign up for a shift.

Spread Your Story with a Quilt Square

By Judith Trujillo, Program Director

Honor all donors, celebrate all recipients, offer hope to everyone waiting for a transplant by [creating a square](#) for Donate Life Northwest's 12th [Threads of Life quilt](#). Sharing your personal story through a quilt square is a powerful opportunity to touch thousands of people with the impact and importance of donation and transplantation.

All squares **must be received by January 31, 2010** to be included in the 12th quilt which will be unveiled during April's National Donate Life month festivities.



New Year's Resolution with a Perk!

By Maureen Newman, Program Coordinator

The top 5 New Year's resolutions are **1. Lose Weight, 2. Get Fit, 3. Manage Debt, 4. Save Money, 5. Get a Better Job**. Here at Donate Life Northwest we believe the best New Year's resolutions impact the lives of others! **#1 on our list is Volunteering!**

And as a reminder, thanks to a great promotion through Sage Hospitalities, volunteers can receive an incredible "perk" for giving their time to a non-profit organization. Individuals who volunteer 8 or more hours by March 29, 2010 qualify to receive a complimentary or 50% discount on hotel rooms at all 53 Sage hotels across the country. For details on the *Give a Day, Get a Night* program please visit, www.sagehospitality.com. Contact Maureen Cahill Newman (cahillm@ohsu.edu) to receive a letter to be presented at check-in verifying your volunteer work. *Please note that all complimentary weekend night stays at The Nines are no longer available.*

We have plenty of volunteer opportunities in every shape, size and color - something for everyone to quickly qualify you for the Sage Hospitalities promotion (just 8 hours!) and more importantly to impact the donation and transplantation world! The need for educating the community on organ, eye and tissue donation is greater than ever as the United Network of Organ Sharing waiting list just surpassed 105,000 men, women and children. You can make a difference by adding volunteering to the top of your New Year's Resolution list.

Dr. Martin Luther King Jr. Blood, Bone Marrow & Organ Donor Registry Drive:

Dr. Martin Luther King Jr. symbolized equal access for all. This includes equal opportunity for the life-saving gifts of blood, bone marrow, organ, eye and tissue transplants. Please join Donate Life Northwest to help save lives in our community.

Saturday, January 23rd

7:30am-1 pm

**American Red Cross
3131 N. Vancouver Ave
Portland**



Welcome Our New Program Coordinator!

By Judith Trujillo, Program Director

Rachel Anderson has joined the Donate Life Northwest staff as Program Coordinator: Education Outreach and is responsible for all student and Hispanic outreach programs. Rachel most recently served two years as International Team Leader with the Witness for Peace program in Nicaragua. She holds a master's degree in education management, leadership and policy from University of Oregon and is fluent in Spanish.



Upcoming Training Opportunities

By Maureen Cahill Newman, Program Coordinator

Volunteer Orientation

Upcoming Dates: Wednesday, January 6th from 4:00 PM - 6:30 PM

Location: Portland Office (2525 SW 1st Avenue)

Details: All volunteers are required to attend this basic training prior to volunteering for Donate Life Northwest. The training reviews the organization's history, programs, goals and best practices. Light refreshments provided.

Speakers Bureau

Upcoming Date: Tuesday, February 2nd, 4:00 PM - 7:00 PM

Location: Portland Office (2525 SW 1st Avenue)

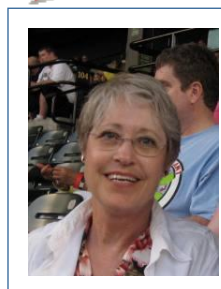
Details: Volunteers who have attended Volunteer Orientation, who are actively involved in Donate Life Northwest programs and who have public presentation skills/interests, are invited to attend Speakers Bureau training. The training provides volunteers with the tools to successfully present to a variety of audiences and offers guidance on sharing their personal story in a compelling manner. Refreshments provided.

Join Donate Life Northwest On-Line!!
A standing invitation goes out to volunteers and donation supporters to "be-friend" us through our social media pages.



Star of the Month

By Maureen Cahill Newman, Program Coordinator



December: We are pleased to announce December's Star of the Month; Brenda Niblock. She began volunteering in 2007, just a few months after receiving her liver transplant. Brenda's enthusiasm, passion and professionalism allow her to excel in every volunteer role she takes on. She has quickly become a go-to volunteer who is eager to help in any way she can. She frequently shares her story to students as a member of the Speaker's Bureau team, she has passionately staffed information tables, has successfully recruited new volunteers,

and has helped immensely with various projects in the office. Whatever the volunteer role, Brenda gives it 110%.

Recently Brenda went above and beyond our traditional volunteer roles by joining our Directors for a grant proposal presentation at Genentech. Brenda was able to add her unique perspective to the presentation as a liver recipient and as a volunteer. With Brenda's help and inspiration Genentech approved the grant and gave Donate Life Northwest \$12,000 to be put towards Student Outreach - more than Development had asked for! Thanks for your help Brenda!

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