



Lifesavers Breakfast

November 17, 2010, Oregon Convention Center

The Lifesavers Breakfast is our largest fundraiser. It attracts approximately 500 individuals, including members of the medical profession, major corporations, business owners, local philanthropists, donor family members and transplant recipients. The Breakfast is an excellent opportunity for those unfamiliar with our mission to experience the effects of our lifesaving work. The one-hour program features a high-profile keynote speaker who shares how donation and transplantation touched their life. Join Donate Life Northwest at the 2010 event and experience the impact of organ donation.

Your support will help Donate Life Northwest...

- By signing up on the donor registry, one person can save up to eight lives as an organ donor and restore sight and mobility to another 50 people as an eye and tissue donor.

Your company can reach...

- Hundreds of potential customers through event publicity, incentives and promotional opportunities.
- Over 500 guests attending the event.

Recognition Benefits

Presenting Partner - \$10,000 (for maximum exposure, commitment deadline July 15, 2010)

- Your company presents the 2010 Lifesavers Breakfast
- Presenting sponsor signage on all printed materials, media releases and at the event
- Speaking opportunity during the event and presentation of commemorative gift
- Full-page ad in event program plus logo placement on the program cover
- Prominent table placement for 10 guests
- Opportunity to provide your promotional material for all attendees
- Logo placement and link on Donate Life Northwest's web site
- Article in Donate Life Northwest's newsletter, listing in annual report

Major Partner - \$5,000

- Major sponsor signage at event and half-page ad in event program
- Preferred table placement for 10 guests
- Opportunity to provide your promotional material for all guests
- Acknowledgment at event and commemorative gift
- Logo placement and link on Donate Life Northwest's Web site and listing in annual report

Patron Partner - \$2,500

- Company name placed on event signage
- Quarter page ad in event program, acknowledgement at event and commemorative gift
- Favorable table placement for 10 guests and listing in Donate Life Northwest's annual report

Table Partner - \$1,000

- Tabletop signage and favorable table placement for 10 guests
- Listing in event program and Donate Life Northwest's annual report

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