



Student Outreach

Help Donate Life Northwest secure a future generation of organ, eye and tissue donors by sponsoring Student Outreach. This program provides education and dispels myths about donation in an age-appropriate format to high school and college students so they make informed decisions regarding organ, eye and tissue donation.

Your support will help Donate Life Northwest...

- Provide educational opportunities and materials through classroom presentations and curricula, school-wide projects and student volunteers and drivers' education programs.
- Provide interactive resources through Donate Life Northwest's web site, Go Recycle Yourself web site and our social networking sites.
- Collaborate with blood centers to promote organ, eye and tissue donor registration through blood drives.
- Secure a future generation of organ, eye and tissue donors.

Your company will reach...

- 30,000 high school and college students in Oregon and SW Washington.
- Over 90,000 individuals via Donate Life Northwest's web site and the Go Recycle Yourself website.

Recognition Benefits

Presenting Partner - \$10,000

- Logo placement and link on Donate Life Northwest's teacher and student web pages
- Logo placement and link on Educator Update (1)
- Logo placement and identification as presenting sponsor on printed materials and PowerPoint Presentations.
- Logo placement in curriculum binder which is sent with *Discover Donation* DVD
- Listing in Donate Life Northwest's annual report and related newsletter articles

Major Partner - \$5,000

- Company name and link on Educator Update (1)
- Company name on related Donate Life Northwest's teacher and student web pages (2)
- Company name on PowerPoint presentations
- Listing in Donate Life Northwest's annual report

Patron Partner - \$2,500

- Company name on Donate Life Northwest's teacher and student web pages
- Listing in Donate Life Northwest's annual report

Community Partner - \$1,000

- Listing on Web site and annual report.

- (1) The Educator Update, an e-mail digest featuring student projects and teacher involvement, highlights new educational resources and scheduling.
- (2) The teacher and student pages of the Web site provide the following: educational handouts, volunteer project ideas, lesson plans, videos/DVDs, paper registration forms and links to social media sites (Facebook, YouTube, etc.).

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