

March 2010 eNews

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NEWS OF NOTE

INSIDE THIS ISSUE

- 1 Donate Life Month Features Mix of Old and New
- 1 Volunteer Kudos
- 2 Meet Your Neighbor: Patrice Hudson
- 2 Hispanic Outreach Update
- 3 Hispanic Outreach Update (cont.)
- 3 Three Cheers for Hillside Chapel
- 3 Gather for Good with March Madness
- 4 Volunteer Opportunities
- 4 Upcoming Trainings
- 4 Star of the Month

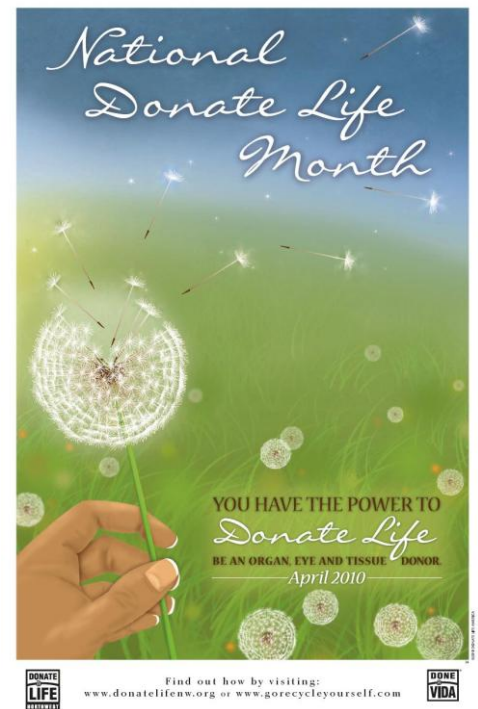
Donate Life Month Features Mix of Old & New

By Judith Trujillo, Program Director

Compelling and inspiring stories abound as Donate Life Northwest prepares to present its 12th [Threads of Life Quilt](#) and second floragraph in April, National Donate Life Month.

Please join us Sunday, April 18th at 1:00 at Salem Hospital. The family of organ, eye and tissue donor [Bradley Jordan, Jr.](#), whose floragraph image represented Oregon on the 2010 Donate Life American Rose Parade float, will be honored. Thirty-five donor families and transplant recipients are represented on the newest quilt.

Plans for a second quilt and floragraph presentation in the Portland/Vancouver metropolitan area are underway. [Event details](#) will be available mid-March.



New this year to Donate Life Northwest's April mix is an emphasis on social networking. Visit our [Facebook](#) page, play [Scalpel Pal](#), read and comment on our website blog, watch for our ads on Pandora and Facebook, and chuckle at Mascots on a Mission [YouTube](#) videos.

Volunteer Kudos

By Maureen Cahill Newman, Program Coordinator

Donate Life Northwest would like to recognize the following volunteers for reaching our target audience of 15-29 years old during the month of February! Let's keep up the good work and increase the registration rate per event.

- **Margie Waite** registered 6% of the students at the Tigard High School blood drive.
- **Patrice Hudson** registered 4% of the students at the Portland State University blood drive.
- **Donna and Geoff Earnest** registered 3% the students at the Reed College blood drive.

Meet Your Neighbor: Patrice Hudson

By Maureen Newman, Program Coordinator

Patrice uses her inspiring story of being a living donor to motivate community members, particularly students, to register to be organ, eye and tissue donors. In July 2008 Patrice donated a kidney to her younger sister Bobbi. Shortly after, she joined our dynamic volunteer team and is now an active member of the Speakers Bureau. She is always quick to respond to volunteer needs and eager to help - two of the best qualities a volunteer can have! To learn more about Patrice please read her responses to the following questions:

What do you think is the most important thing for people to know about donation and transplantation? I want people to know how wonderful it feels to know that you or your loved one have saved or improved a life. As a living donor, the temporary pain and inconvenience of donating [a kidney] were brief compared to the extended life of my recipient. As a family member of the recipient, it is wonderful to see my sister feeling better and stronger, and to know that she is able to enjoy normal life activities without dialysis.

What is your favorite hobby? I keep busy with my kids, but when I get the chance to be alone I love to write, and to read. Most of my reading takes place during my daily bus commute. It's harder to find time to write, but I do post occasionally to my blog, <http://hudspa.wordpress.com/>

What is your favorite book? I have many favorites! My favorite book on the topic of organ donation is "Swimming with Maya; A Mother's Story" by Eleanor Vincent. More generally, I really like "Pavillion of Women" by Pearl S. Buck. It was written in 1946 but was given to me on my 40th birthday, when the book was 55 years old. Buck's characters share timeless issues of women and family.

What is your favorite music? You may not guess by looking at me, but I am a huge fan of classic reggae! I enjoyed Bob Marley's music before he died, and broadened my collection tenfold while living in Belize as a Peace Corps Volunteer in the late 1980s.

Done Vida...

By Rachel Anderson, Program Coordinator

Did you know more than 19,000 Hispanics are on the national organ waiting list? Over 15,000 are waiting for a kidney. Because finding a genetically compatible match is more likely within one's own ethnic group, increasing organ, eye and tissue donation among Hispanics is critical.

Donate Life Northwest's Hispanic Outreach Program is making an impact through registering Hispanics at Latino cultural events, blood drives and conferences. Our Hispanic Outreach Intern, Sandra Rivera, says "I see the need to educate the Hispanic Community about how we can all make a difference in the world we live in. Organ donation is very important and

Please see *Done Vida...* continued on page 3



Patrice (right) celebrates the one year anniversary of donating a kidney to her sister Bobbie (left) in Brookings, OR.

2010 U.S. Transplant Games are less than a year away!!

July 30 – Aug 4, 2010

Madison, Wisconsin

Team Northwest is recruiting participants!



Done Vida... continued from page 2

many Hispanics are not aware of how they can help out... I want to give them the facts and inspire them to register." Sandra is involved with several university and high school Latino youth groups and actively spreads the message of the importance of donation registration.

Thanks to KUNP/Univision, our media campaign to reach Hispanic audiences recently included a feature about organ donation on their popular Spanish community evening news program, En Comunidad. Spotting Donate Life Northwest and the moving story of a young Hispanic boy needing a liver transplant encouraged Spanish-speakers to become registered donors. As we reach out to the Latino community, we find new volunteers and persons whose lives have been touched by the gift of life, sight and mobility. Watch for several new "gift of life" stories on our website featuring members of Oregon's growing Hispanic community!



Sandra Rivera, Hispanic Outreach Intern

SUPPORTING THE MISSION



Gather for Good with March Madness

By Susan Chrzanowski, Development Associate

March Madness pools are a great way to support your favorite college basketball team and raise money for Donate Life Northwest's lifesaving educational programs.

Invite your team rivals, family, friends and coworkers to enter your tournament pool; set the game rules; distribute the [March Madness Tournament Brackets](#); and place friendly bets or wagers. After the scores are tallied and the champion is declared, split half the proceeds with Donate Life Northwest. It's simple, fun and a great way to Gather for Good!

Did you know...? Gather for Good parties have raised more than \$2,000 this year. Parties of all shapes and sizes are encouraged and every contribution makes a difference. Contact Susan Chrzanowski at chrzanow@ohsu.edu to join in the Gather for Good fun, visit the [Gather for Good](#) web site to view upcoming events and help reach our \$5,000 fundraising goal.

Is your birthday or transplant anniversary this month?

Why not celebrate through [FirstGiving](#). Click [here](#) to learn more.



Three Cheers for Hillside Chapel

By Susan Chrzanowski, Development Associate

We are pleased to announce that [Hillside Chapel Funeral Home](#) owners David and Darcey Bone have committed to this year's [golf tournament](#) on August 10th as our Presenting Sponsor! Donate Life Northwest is so grateful for their generosity and commitment to our mission. Corporate partnerships from businesses like Hillside Chapel Funeral Home are critical to sustaining Donate Life Northwest's lifesaving educational programs.

If you, your employer, vendors or business associates have interest in partnering with Donate Life Northwest, please contact Sara Patinkin at patinkin@ohsu.edu or click [here](#) to learn about corporate partner opportunities.

Hillside Chapel
FUNERALS, CREMATIONS AND MEMORIAL GATHERINGS

VOLUNTEERS IN ACTION



Upcoming Trainings

By Maureen Cahill Newman, Program Coordinator

Volunteer Orientation

Upcoming Dates: Tuesday, March 9th from 4:00 PM - 6:30 PM

Location: Portland Office (2525 SW 1st Avenue)

Details: All volunteers are required to attend this basic training prior to volunteering for Donate Life Northwest. The training reviews the organization's history, programs, goals and best practices. Light refreshments provided. Contact Maureen Cahill Newman at cahillm@ohsu.edu for more details and to secure your spot.

Eye Donation 101

Upcoming Date: Wednesday, May 5th, 4:30 PM - 6:30 PM

Location: Portland Office (2525 SW 1st Avenue)

Details: All volunteers are encouraged to attend this training. Corrina Patzer, Communication Director for the Lions Eye Bank of Oregon, will present on the ins and outs of eye donation and transplantation. It is sure to be a fascinating and educational evening. A volunteer social hour will be from 4:30 PM - 5:30 PM and the presentation will be from 5:30 PM - 6:30 PM. Light refreshments will be provided.

RSVP: Contact Maureen Cahill Newman at cahillm@ohsu.edu for details and to secure your spot at this workshop.



Star of the Month

By Maureen Cahill Newman, Program Coordinator



February: Every Thursday morning the Donate Life Northwest office is graced with the presence of two amazing women, **Ruth Prier** and **Loyce Martinazzi**. Their positive energy and warm presence is infectious in the office, even on the busiest and most hectic of days. They are irreplaceable and priceless members of our team. We

cherish them and all their hard work! Each week they settle in with a hot cup of coffee, good conversation to organize and pack materials for upcoming program events. Over the years they have packed thousands of paper registration forms, green pens, brochures and top ten myths. They have seen us through many exciting milestones including the transformation from Oregon Donor Program to Donate Life Northwest, the launch of the on-line donor registry and the recent success of the Go Recycle Yourself campaign. Through it all their presence has been steady and reliable. They keep staff on their toes and are constantly surprising everyone with how fast they complete projects. To say they are "speedy" is an understatement! We thank them today for their time, energy and huge hearts!

Volunteer Opportunities

Brighten your March by signing up for a volunteer shift today! [Click here](#) to view a variety of volunteer shifts that are waiting to be filled. There is something for everyone and for every calendar! Please contact Maureen Cahill Newman today, at cahillm@ohsu.edu or 503.494.3525, to sign up for a shift.

Join Donate Life Northwest On-Line!!
A standing invitation goes out to volunteers and donation supporters to "friend" us through our social media pages.

