

April 2010 eNews

Donate Life Northwest, PO Box 532, Portland, OR 97207
www.donatelifenw.org info@donatelifenw.org 503.494.7888 / 800.452.1369

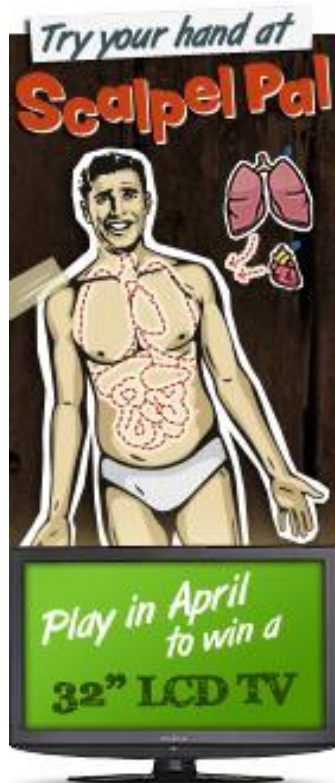
NEWS OF NOTE

Top 10 ways YOU can celebrate Donate Life Month and support our mission!

By Maureen Cahill Newman, Program Coordinator

INSIDE THIS ISSUE

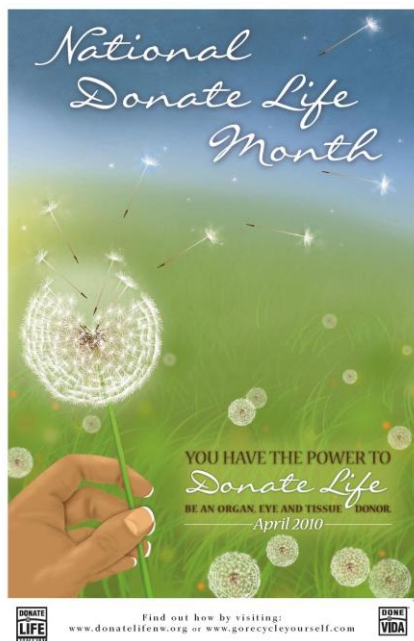
- 1** Top 10 ways YOU can celebrate Donate Life Month
- 2** April: Whatever You Do, Sign Up on the Donor Registry!
- 2** Meet Your Neighbor: Eric Sweeney
- 3** Meet Your Neighbor: Eric Sweeney (cont.)
- 3** Calling All Golfers!
- 3** Celebrate a Transplanniversary!
- 4** Volunteer Opportunities
- 4** Upcoming Trainings
- 4** Star of the Month



- 1.** Register 10 individuals to be organ, eye and tissue donors. [Download and print paper registration forms](#) or direct family and friends to Donate Life Northwest's website to [register on-line](#).
- 2.** Play *Scalpel Pal* an interactive and educational game at www.gorecycleyourself.org. Encourage friends and family to play too! During the month of April everyone who plays the game will be entered into a sweepstakes to win a 32" flat screen TV, courtesy of Best Buy!
- 3.** Join our Facebook page and invite your friends to do the same! [Become a fan!](#)
- 4.** [Host a Gather for Good event!](#)
- 5.** [Post or respond to our blog](#) during the month of April.
- 6.** [Attend one of four Donate Life Month events.](#)
- 7.** [Build a personal fundraising page](#) in honor of or in memory of someone.
- 8.** Send High School or College health and science teacher connections our way. We are always looking for new relationships and ways talk to the students about donation/transplantation.
- 9.** [Make a financial contribution to Donate Life Northwest.](#)
- 10.** Be a Donate Life Northwest ambassador and help spread the word on the importance of registering to be an organ, eye and tissue donor! The national waiting list has grown to over 106,000 men, women and children.

April: Whatever You Do, Sign Up on the Donor Registry!

By Judith Trujillo, Program Director



Donate Life Northwest invites you to join us as we work with our colleagues across the U.S. during April, National Donate Life Month, to increase the number of people signed up on donor registries.

Central to inspiring registrations through powerful and compelling stories are the 2010 [Threads of Life Quilt](#) and [Oregon's donor floragraph](#) from Donate Life America's 2010 Rose Parade float. Presentations will be:

- Sunday, April 11th, 1:00pm, 1702 Lorenzen, Legacy Emanuel Hospital, Portland
- Sunday, April 18th, 1:00pm, Building D/Family Birth Center (CHEC), Salem Hospital, Salem
- Thursday, April 22nd, 4:00pm - 6:00pm, Eugene Library
- Sunday, April 25th, 2:00pm, Firstenberg Tower, Southwest Washington Medical Center, Vancouver

Please visit www.donatelifenw.org/events for updates. Contact trujillo@ohsu.edu to R.S.V.P. or for additional details.

Spanning traditional to trendy, reminders to register include: local media stories and ads; posters, table tents and newsletters in hospitals; Facebook and Pandora ads; email blasts and website blogs.

Follow the antics of *Mascots on a Mission* and become a fan on [Facebook](#). Sign up on the donor registry and enter to win a flat screen TV when you play *Scalpel Pal* at www.gorecycleyourself.com. ASK to have a donor code on your driver's permit, new or renewed license or

Meet Your Neighbor: Eric Sweeney

By Rachel Anderson, Program Coordinator



Eric Sweeney, recent kidney recipient, and his living kidney donor and father, John Sweeney, just a month after their surgeries.

Eric Sweeney, a new volunteer with Donate Life Northwest, is a student at the University of Oregon and a kidney recipient. Eric and his mother recently attended our volunteer orientation training, as they are anxious to educate the community on organ, eye and tissue donation. Eric has a dynamic personality and an inspiring story to share. He also has great ideas for reaching out to our target audience of 15-29 year olds. He has already proven himself to be a natural leader as a vital member of our Youth Advisory Council. Welcome Eric!

What do you think is the most important thing for people to know about donation and transplantation?

No one is too young or too old to need a transplant. I received a kidney transplant at the age of 22, and many of my friends and family couldn't understand that someone so young would need a new kidney. People of all ages need transplants, even the young!

Please see *Meet Your Neighbor...* continued on page 3

Meet Your Neighbor... continued from page 2

What is your favorite hobby?

I love to sing! Music has always been a passion of mine. Since I was really young, music has been really important. I love how a song can capture raw emotion and put it into music and is so much more powerful than just words. I think this is why I decided to study music in college.

What is your favorite book?

I don't think I have a single favorite book. Anything that pulls me into its world and won't let me put it down until I have finished reading.

What is your favorite music?

When I'm at school, I study classical music exclusively, which is great because I love classical music and opera. On the other hand, sometimes you just need some bubble gum pop.

SUPPORTING THE MISSION

Calling All Golfers!

By Susan Chrzanowski, Development Associate

Guarantee your spot on the course at Donate Life Northwest's 17th Annual Golf Tournament on August 10, 2010 and [register online today](#) to play.

This year's tournament is a double flight, using both 18-hole courses at the beautiful [Reserve Golf Club](#) in Aloha, Oregon. Golfers can expect fast play and great prizes while supporting Donate Life Northwest's mission.

100% of the net tournament income supports Donate Life Northwest's lifesaving educational programs that register donors and save lives.

Did you know? There are many ways for non-golfers to participate:

- Volunteer at the tournament
- Invite your employer to [sponsor](#) the event

Contact Susan at chrzanow@ohsu.edu to learn more. Hope to see you on the course!

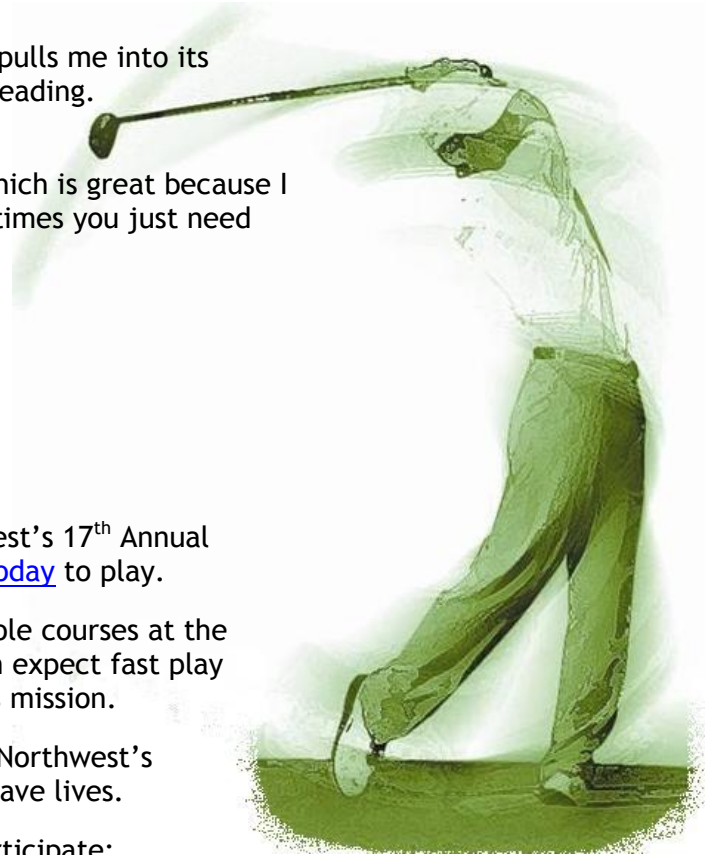
Celebrate a Transplanniversary

By Susan Chrzanowski, Development Associate

In celebration of Donate Life Month this April, create a personal online fundraising page through [FirstGiving](#) to honor a *Transplanniversary* or memorialize an organ, eye or tissue donor.

It's a fun and creative way to celebrate life and second chances, remember a loved one and raise money for Donate Life Northwest's programs. Supporters can upload photos, write personal messages and share their page with friends, family and colleagues through email and Facebook. [Build a FirstGiving page today](#) or contact Susan at chrzanow@ohsu.edu for help.

Did you know? Supporters can also turn a *Transplanniversary* into a Gather for Good fundraising party. [Learn more about Gather for Good.](#)



VOLUNTEERS IN ACTION

Volunteer Opportunities

By Maureen Cahill Newman, Program Coordinator

Don't delay; sign up for a volunteer shift today! Click here to view the variety of volunteer shifts that are waiting to be filled. There is something for everyone and for every calendar! Please contact Maureen Cahill Newman, at cahillm@ohsu.edu or 503.494.3525, to sign up for a shift.



Upcoming Trainings

By Maureen Cahill Newman, Program Coordinator

Eye Donation 101

Upcoming Date: Wednesday, May 5th, 4:30 PM - 6:30 PM

Location: Portland Office (2525 SW 1st Avenue)

Details: All volunteers are encouraged to attend this training. Corrina Patzer, Communication Director for the Lions Eye Bank of Oregon, will present on the ins and outs of eye donation and transplantation. It is sure to be a fascinating and educational evening. A volunteer social hour will be from 4:30 PM - 5:30 PM and the presentation will be from 5:30 PM - 6:30 PM. Light refreshments will be provided.

RSVP: Contact Maureen Cahill Newman at cahillm@ohsu.edu for details and to secure your spot at this workshop.



Star of the Month

By Maureen Cahill Newman, Program Coordinator



March: April is Donate Life Month; the perfect time to honor recipients, recipient families/friends, donors, donor families/friends, living donors and those waiting. It is also a time to celebrate our partner agencies and their incredible staff. We thank them ALL for their hard work and support!

One individual who stands out is **Katy McCue**, a Hospital Services Coordinator at Pacific Northwest Transplant Bank. Katy has been a positive and supportive partner

to work with. She was instrumental in the first Season of Gratitude event that took place at Southwest Washington Medical Center. With Katy's help the program has been so successful it is being implemented in other local hospitals. We thank Katy for her collaboration and for always promoting organ, eye and tissue donation!

2010 U.S. Transplant Games are less than a year away!!

July 30 – Aug 4, 2010

Madison, Wisconsin

Team Northwest is recruiting participants!



Join Donate Life Northwest On-Line!!

A standing invitation goes out to volunteers and donation supporters to "friend" us through our social media pages.

