



Monthly Enews

March 2008

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Dear Donate Life Northwest Friends and Supporters

Warmer weather, sprouting bulbs and leaves, and returning birds remind us that spring and National Donate Life Month are not far away. It's almost one year since the registry launch, and we're excited that nearly 16,000 people have signed up! Here's an update:

April is National Donate Life Month

Please Join Us

Unveiling of the 10th *Threads of Life* Quilt

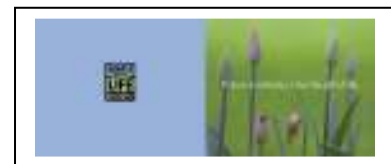
- Portland - Sunday, April 6, 1:00 pm
Holy Names Heritage Center, Lake Oswego
- Eugene - Thursday, April 10, 5:00 pm
Red Lion Inn Coburg Road
- Bend - Monday, April 14, 5:00 pm
St. Charles Health & Learning Center
- Vancouver - Sunday, April 20, 1:00 pm
SW Washington Medical Center
- Medford - Saturday, April 26, 1:30 pm
The Ginger Rogers Craterian Theater



National Donate Life Month Posters

“Spring” for Life Cards

Spring and Mother’s Day cards promoting donor designation are available to send to your family and friends.



Spring Greeting Card

A Gift of Life Rose will be donated to The Oregon Garden with a dedication ceremony planned for early summer.



Mother’s Day Card

Library Book - *The Gift That Heals* by Reg Green will be donated by Donate Life Northwest to 20 libraries serving the largest populations in Oregon and SW Washington. Total population served by these libraries: 2,000,000+

Posters are available upon request and will be sent to our partner agencies and hospitals as well as all DMV field offices in Oregon.

Web Banners similar to the poster are available in two sizes and configurations at no cost. Call 503.494.2257 or trujillo@ohsu.edu.

Budding Partnership Provides Win-Win Opportunities

Sometimes you meet a person who shares your mental space and goals and bingo, a new friendship is born. Such is the case with the folks at **Lane Memorial Blood Bank (LMBB)**, the not-for-profit blood bank that provides blood and blood components to patients in Lane County hospitals. American Red Cross Blood Services, serving the other 92.2% of Oregon's population, has partnered with Donate Life Northwest for many years in many ways.

Since late summer 2007, Donate Life Northwest and LMBB have been exploring ways to build upon a natural partnership: for many transplant recipients, blood and blood product transfusions figure significantly into the equation for a successful outcome.

Shirley Shelley, a Eugene resident and kidney/pancreas recipient who speaks as a Donate Life Northwest volunteer, extended a heart-felt thank you to every guest at LMBB's volunteer appreciation event - one or more of them may have been her blood donor. Today Shirley can again live a full and productive life, thanks to both organ and blood donors.

The two organizations are:

- teaming up at blood drives in high schools, Lane Community College, and local businesses;
- encouraging their volunteers to give time to the other organization to drive home the point that transplants and blood donation are tightly intertwined;
- When students hear a Donate Life Northwest in-class presentation, they are urged to become blood donors as well as designated organ, eye and tissue donors.
- LMBB will host regular Donate Life Northwest Donor Designation Stations, offering their blood donors information about organ, eye and tissue donation and the opportunity to sign up on the donor registry.

This year our organizations will explore collaborations for National Donor Sabbath and the National 12 Weeks of Giving Campaign as well as strengthening our high school outreach.

15th Annual Benefit Golf Tournament - Mark Your Calendars

It's not too early to head to the driving range! Donate Life Northwest's 15th Annual Golf Tournament will be held on Tuesday, August 12 at the Reserve Vineyards and Golf Club.

This year's tournament will be a double flight, occupying both the north and south courses. We hope to see you there! For more information, contact Brittany at gosselib@ohsu.edu or 503.494.7888

First Ever Educator E-News



This March we introduced the first edition of Educator E-News! Produced specifically for teachers, professors and others in the field of education, this quarterly newsletter was created to keep educators up to date on general Donate Life Northwest news, as well as articles and announcements that pertain specifically to educators. Topics include:

- Profiles of other student and/or educator projects
- Donation related news affecting educators or their students
- Current project opportunities and ideas
- Reminders of deadlines, such as scheduling speakers

If you or anyone you know is interested in being added to the Educator E-News mailing list, please contact Kelly O'Rourke, Education Outreach Coordinator, at orourkek@ohsu.edu or 503-418-4035.

Big News for High Schools

This month, Donate Life Northwest "Press Kits" were sent to the largest 50 high schools in Oregon and Southwest Washington. These press kits encourage high school newspapers to celebrate National Donate Life Month by featuring the topic of donation in the April edition of their newspaper. The press kits include a large variety of resources to aid the student journalists in writing an informative and factual piece about organ, eye and tissue donation sure to successfully educate their peers on this important topic. These resources include two new and important points for those under 18:

- Ages 13 and up can register as donors online
- Those under 18 can now put a "D" on their driver's license/permit

If you are interested in providing your local high school with one of these press kits, please contact Kelly O'Rourke, Education Outreach Coordinator, at orourkek@ohsu.edu or 503-418-4035.

Final Reminders

The true gift of donation is the *act of committing* to be a donor.

REGISTER at www.donatelifenw.org and send a message to your friends and family informing them of your important decision and asking them to do the same. Give the Gift of Life.

Please let us know if you do not want to receive this monthly update or if someone would like to be added to our email news list.

Wishing you good health and happiness!