We hope you will take a moment to read about the successes we have accomplished over the past year. As we reflect on our progress, we acknowledge your support of Donate Life Northwest and its mission.

An important step was taken by our region’s procurement agencies – accepting the driver’s license designation as consent. For the first time in our 33 year history, a donor’s wish is known and will be acted upon. Agencies now have access to 1.6 million names on the registries within Oregon and Southwest Washington, 24 hours a day, seven days a week.

We applaud the bold step taken by Community Tissue Services, Lions Eye Bank of Oregon and Pacific Northwest Transplant Bank in honoring an individual’s decision to be a donor.

Thanks to the generosity of many foundations, corporations and individuals like you, our new message will be relayed and efforts targeted toward undecided or non-committed individuals.

The waiting list has held steady with 2,500 people in the Pacific Northwest waiting for life-saving organ transplants and thousands more needing corneas, skin, bone and other tissues.

Donate Life Northwest’s mission, to save and enhance lives through the promotion of organ, eye and tissue donation, is intended to reach citizens of Oregon and Southwest Washington. We join the national movement, where efforts have resulted in a total of 69 million registered donors in the United States.

As we look forward, we are encouraged by the opportunities to strengthen partnerships within our community. We are confident that our combined efforts will result in increasing donor designations leading to improving and saving lives.
A DREAM, A GIFT, a promise

There I was, right in the middle of it all, dressed in a white tux, a pretty girl pinning a boutonniere on my lapel, friends, relatives, people I didn’t even know were there - all come to wish my daughter and her husband the best on their wedding day. Yes…my only daughter was getting married.

I had dreamed of this day for months. I had used it as a goal when I was in my hospital bed wondering if I was going to live until the next day. Just think, a big lug like me, who had made it through Vietnam and months and months in the hospital waiting for a liver transplant. I went through fevers of 105, ice packs, and constant IV’s, and there I was, shaking in my rented white shoes.

My life has changed in so many ways. With a new liver and a second chance at life, I spend many hours each week volunteering at the Portland V.A. Transplant Lodge and Donate Life Northwest. My mission after my transplant experience is to open people’s eyes to the critical need for organ and tissue donation. Who better for this job than someone who understands what it’s like waiting for a life saving transplant. Whenever I get complacent, I think of the thousands of people who are scared, sick, and waiting, hoping they can hang on long enough to get a call saying there is an organ available.

My life has been extended by someone who has given me the greatest of gifts: a chance to live another day with the ones I love and cherish. I have made a promise to myself and to my donor that I will not waste a single day.

Bob Dexter, Portland, Oregon

Bob Dexter, liver recipient, celebrates life and daughter Amanda’s wedding.
Donate Life America launches the Donor Designation Collaborative (DDC).

**Goals** Improve organ, eye and tissue donation rates in the U.S. Register 100 million donors.

**Tactics** Ensure each state has an effective system for allowing individuals to legally designate themselves as donors.

April 2007
Donate Life Northwest establishes Oregon’s online donor registry, joining 31 other states that augment donor designation on driver’s licenses.

2007 - 2008
Donor Designation Collaborative Goal: Attain a 50% designation rate among licensed drivers in every state, i.e. half of all people applying for/renewing a drivers license/ID card register as donors.

**Tactic** Develop a national dashboard whereby all states can monitor and report donor registration results.

**Findings** Just four states have a designation rate of at least 50%: Iowa (67%), Colorado (60%), Ohio (52%) and Utah (50%). Oregon’s donor designation rate averages 19%.

January 2008
Oregon enacts the revised Uniform Anatomical Gift Act (UAGA). 15-17 year olds can code their license or permit, indicating their decision to register as a donor.

May 2008
Driver’s license/permit is accepted as legal authorization for donation for individuals at least 18 years old, aligning the practice with the law and with public perception.

June 2008
U.S. donor registration has increased 10% to nearly 69 million. Nationwide average of state population on donor registry is 35%. Washington enacts the revised Uniform Anatomical Gift Act (UAGA). Oregon & SW Washington – 1.6 million names are on the donor registry. Oregon donor designation rate averages 39%.
Three important and effective changes in the way Donate Life Northwest structures educational outreach to the general public emerged as a result of Donate Life America’s 2006 Donor Designation Collaborative:

1. Identifying and sharing best practices. What resources result in high registry sign ups?

Donate Life Northwest evaluates and begins tailoring all programs to improve the effectiveness of resources used, including staff and volunteer time, promotional items, program materials, Web site development and execution, advertising, and PR.

2. Shifting from awareness to ACTION - signing up on the donor registry. The benchmark of success for every outreach activity is whether it results in a measurable increase in registered donors.

Donate Life Northwest’s Speaker’s Bureau program, high school and college outreach, and collaborations with DMV and Oregon’s blood banks continue to grow in scope and importance in achieving an increased number of registered donors. Targeted Donor Designation Stations, Threads of Life quilt displays, updating volunteer education, and developing measurable outcomes continue to be priorities.


Donate Life Northwest collaborates with Lane Memorial Blood Bank to educate blood donors primarily in high schools and colleges about organ, eye and tissue donation and the donor registry. A three-year Hispanic outreach program targeting four counties is developed.
3,669 volunteer hours valued at $62,285 enabled Donate Life Northwest to execute:

- **261** In-class presentations
- **118** Donor designation stations
- **90** Threads of Life quilt displays
- **83** Community speaking engagements
- **75** Community events

320,333 people in Oregon and SW Washington heard the life saving message of organ, eye and tissue donation and the importance of signing up on the donor registry. In addition, donatelifenw.org counted 96,182 Web site visits.

There are three equally meaningful and powerful ways of registering to be a donor in Oregon and Washington:

1. at donatelifenw.org
2. coding one’s driver’s license / permit / ID card
3. a paper form

Volunteers Timothy Hill, Bill Rutherford and Laura Peterson register donors at Columbia Harley-Davidson store in Vancouver.

Mike Nohrenberg, kidney/pancreas recipient, and wife LaVena share their story of love and life at the 2007 quilt unveiling in Eugene.

Anna Bentz celebrates her father and heart recipient Roger Bentz (square with baby) at the 2007 Threads of Life quilt unveiling.
Open doors to a new hope

Raise the anchor to a new boat

Shine a light

For someone in need

Set things right

With a noble deed

They are waiting

For a reason to rejoice

They are waiting

It’s your choice

Victor Henriquez
11th grade
Lincoln High School
Creative Challenge
Winner 2007

Connie Maxwell, Apollo College, nursing student and daughter of living kidney donor, received multiple awards for her sociology class service project on donation.
Contributors

Thank you for your support

Donate Life Northwest acknowledges the following generous contributions made between July 1, 2007 and June 30, 2008.

GIFT OF LIFE SOCIETY
The Gift of Life Society is comprised of individuals who designated Donate Life Northwest in their will or estate plan.

Roy & Kay Abramowitz
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Pete & Jackie Schultze
Jack & Joan Snook
Evan Tsiokbris
Luren Wilson

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Pacific Northwest Transplant Bank
Theodore C. and Katherine P. Bentley Foundation

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Fulbright Corporation of America
Grimm’s Fuel Company
Lenox of Portland
Lions Eye Bank of Oregon
The Collins Foundation
Wyeth Pharmaceuticals

$5,000 +
Ameron Red Cross, Pacific Northwest
Regional Blood Services
Bank of America
Legacy Transplant Services
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Roche Laboratories
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SEMPDX
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$25 + 100
Eastside Christian Church
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Sisters of the Holy Names

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Bil’gans Roadhouse
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Cam Curtis Performing Arts Center
Chanukin Winds Casino Resort
Ciao Vito
City Liquidators
Clinton Street Video
Clogs-n-More Kids
Columbia River Maritime Museum
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Danna Brothers’ Ellers
Deschutes Brewery & Public House
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Oregon Coast Aquarium
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Oregon Shakespeare Festival
Oswego Lake Country Club
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Petersons Photography & Photo Services
PGE Park
Portland Center Stage
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The Iron Horse Restaurant
The Stash Tea Company
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Thank You for Your Support


Gifts Made in Memory of the Following Individuals:

Gifts Made in Honor of the Following Individuals:

In this report, we have attempted to acknowledge each person who made a contribution during our fiscal year July 1, 2007 - June 30, 2008. If any name has been omitted or listed incorrectly, please accept our apologies and contact us, so that we can correct our records.
# Statement of Financial Position

**JUNE 30, 2008**

## Assets 2008

<table>
<thead>
<tr>
<th>Item</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 240,671</td>
</tr>
<tr>
<td>Accounts receivable</td>
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</tr>
<tr>
<td>Contributions receivable</td>
<td>79,037</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>25,971</td>
</tr>
<tr>
<td>Furniture and equipment, less accumulated depreciation of $53,161</td>
<td>26,037</td>
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<tr>
<td>Donate Life NW Program Endowment Fund</td>
<td>72,021</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$443,737</td>
</tr>
</tbody>
</table>

## Liabilities and Net Assets 2008

<table>
<thead>
<tr>
<th>Item</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>$ 2,105</td>
</tr>
<tr>
<td>Accrued vacation</td>
<td>7,054</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>15,260</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$24,419</td>
</tr>
</tbody>
</table>

## Net Assets

- Unrestricted: 70,921
- Board designated endowment: 248,260
- Available for operations: 248,260
- **Total unrestricted**: 319,181
- Temporarily restricted: 99,037
- Permanently restricted: 1,100
- **Total Net Assets**: 419,318

## Total Liabilities and Net Assets 2008

<table>
<thead>
<tr>
<th>Item</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Assets</strong></td>
<td>$443,737</td>
</tr>
</tbody>
</table>

## Revenues and Other Support 2008

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contributions</strong></td>
<td></td>
</tr>
<tr>
<td>Member organizations</td>
<td>$ 126,000</td>
</tr>
<tr>
<td>Corporate and individual</td>
<td>140,651</td>
</tr>
<tr>
<td>Alan James Fund</td>
<td>261,469</td>
</tr>
<tr>
<td>Grants</td>
<td>50,900</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>102,240</td>
</tr>
<tr>
<td>Special Events, less direct costs of $48,523</td>
<td>103,085</td>
</tr>
<tr>
<td>Interest Income</td>
<td>16,569</td>
</tr>
<tr>
<td>Realized and unrealized gain, net investment fees</td>
<td>(914)</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>5,613</td>
</tr>
<tr>
<td>Gain (loss) on disposal of fixed assets</td>
<td>(904)</td>
</tr>
<tr>
<td><strong>Total Revenues and other support</strong></td>
<td>833,028</td>
</tr>
<tr>
<td><strong>Temporarily Restricted</strong></td>
<td>26,678</td>
</tr>
<tr>
<td><strong>Permanently Restricted</strong></td>
<td></td>
</tr>
</tbody>
</table>

## Expenses 2008

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>687,891</td>
</tr>
<tr>
<td>Supporting Services</td>
<td></td>
</tr>
<tr>
<td>Administration</td>
<td>175,940</td>
</tr>
<tr>
<td>Fund-raising</td>
<td>103,708</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$967,539</td>
</tr>
</tbody>
</table>

## Change in Net Assets 2008

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>(134,511)</td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>453,692</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$319,181</td>
</tr>
</tbody>
</table>

If you would like a copy of the complete financial statements, please visit our website or call 503.494.7888.
MISSION
To save and enhance lives through the promotion of organ, eye and tissue donation.

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