



IMPACT REPORT

FISCAL YEAR 2022
JULY 2021 TO JUNE 2022

3 MILLION REASONS TO SMILE

2022 has given us so many reasons to smile and feel grateful - this summer Oregon reached three million registered donors! In combination with the millions of donors in Washington, the Pacific Northwest promotes community health by saying "Yes!" to donation!

Although 2022 was another year of shifting landscapes, the entire Donate Life Northwest team has focused our efforts to provide vital education, advocacy, and community support in so many different ways. This year more than 23,000 people directly engaged with us through 260 events and activities, and 150 volunteers gave more than 1,900 hours of service to programs that educate and empower. Donate Life Northwest makes a difference by creating a community of heroes - together, millions of us stand together to promote the gifts of life, sight, and health.

Our community of donors, donor families, recipients, healthcare professionals, friends, and family have helped keep Donate Life Northwest moving through the ambiguity of the last three years with purpose and vision. During the next year we anticipate continued change and growth: from strategic planning to exciting new fundraising events, the year will be full of creative ideas and innovations. We are excited to re-imagine how we can catalyze discussion and create donation ambassadors. We look forward to growing as an organization with you all!



A handwritten signature in blue ink, appearing to read 'Jackie Wirz'.

Jackie Wirz, PhD
Executive Director



STORIES OF HOPE

GLORIA LITTLE - A PAIRED DONATION STORY

After two decades of kidney disease and several years of dialysis, Gloria met Alison. Alison was a white woman who felt strongly that she should become a living kidney donor, specifically to a Black person. Several of Gloria's close friends and family members had been tested as potential living donation matches and had not been compatible matches. As it turned out, Alison wasn't a match either. However, Alison did have an idea that changed everything. She suggested that the two of them join a paired kidney exchange program. This would allow Alison to donate a kidney to a compatible patient in the program, and then Gloria would receive a kidney from a compatible donor in exchange.

It worked! In December 2020, Alison donated a kidney on Gloria's behalf, and in May 2021, Gloria received her lifesaving gift. Now Gloria is healthy enough to spend time with her four grandkids and play basketball with her grandson. In 2022, she even joined a bowling team!

Read more about Gloria and other Stories of Hope at
www.donatelifenw.org/hope



PROGRAMS & EVENTS

DONATE LIFE NORTHWEST OFFERS PROGRAMMING AND EVENTS ACROSS OREGON AND SW WASHINGTON

EDUCATION

150 Education Events & Activities
10,505 Students Reached

COMMUNITY

118 Activities
12,750 People Reached

MEDIA

114,710 Follows and unique visits across our social media channels and webpage

VOLUNTEERS

154 Volunteers
1,975 Hours of Service

FUNDRAISING EVENTS

780 Unique Contributors
Virtual Lifesavers Breakfast
Raffles
Dash 4 Donate Life Northwest

DONATION STATISTICS

**THE FOLLOWING
NUMBERS REPRESENT
2022 CALENDAR YEAR
DATA FOR OREGON AND
SW WASHINGTON**

ORGAN DONATION

193 Donors

628 Transplanted Organs



TISSUE DONATION

799 Tissue Donors

132,705 Distributed Tissues

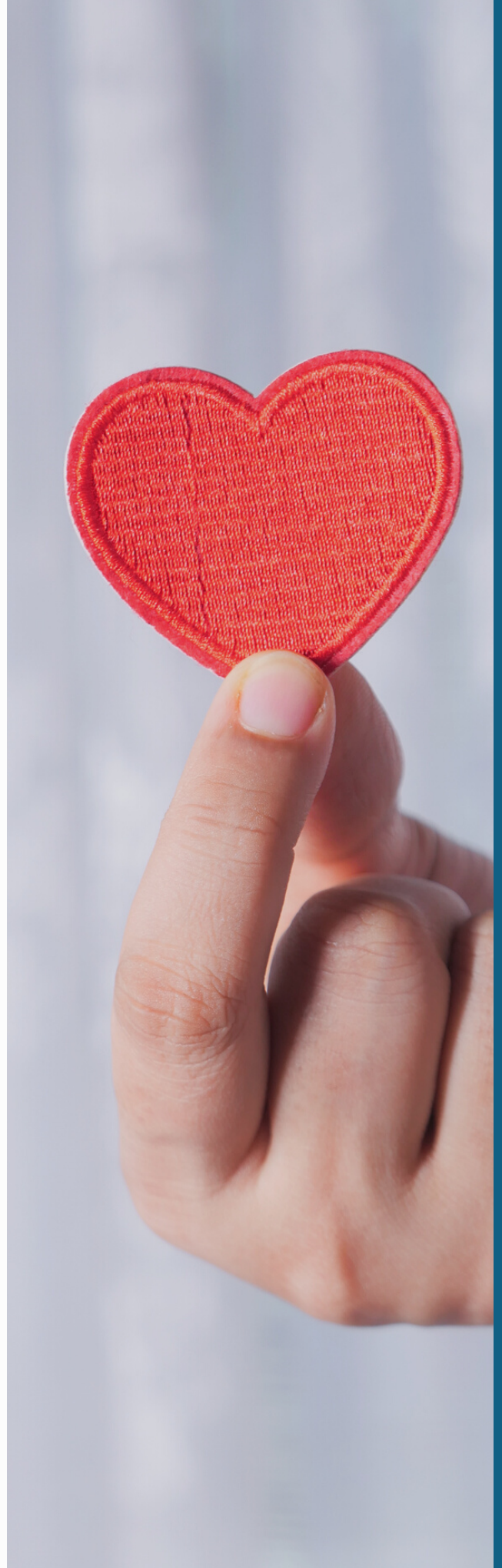


EYE DONATION

1,830 Eye Donors

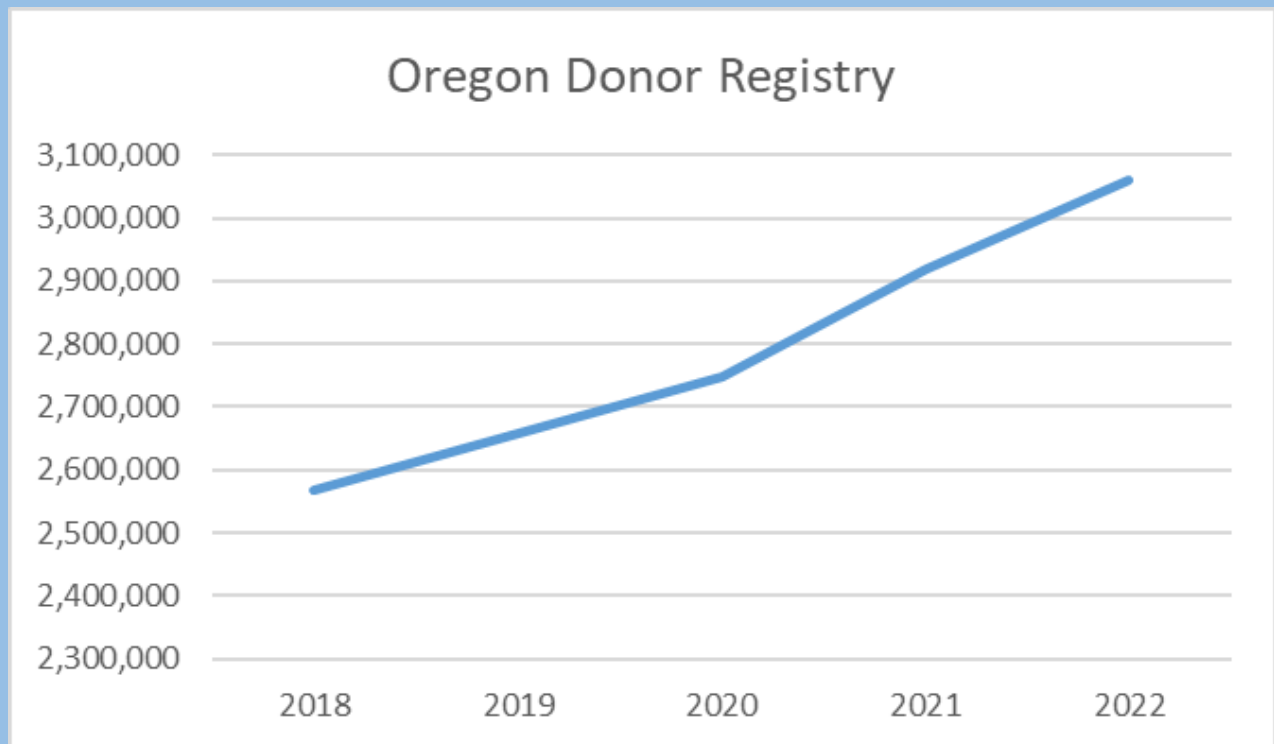
1,755 Cornea Transplants

1,494 Research & Training Tissues



DONOR REGISTRY

Did you know that Oregon was the first state to adopt Routine Inquiry in 1985? Since then DMV staff have asked if you'd like to be a donor every time you get an official ID or driver's license. In collaboration with the DMV and Donate Life America, Donate Life Northwest runs the Donor Registry for the State of Oregon. Since the database was established in 2007, it has grown to over three million registered donors. Washington's Registry has more than six million donors - combined, the Pacific Northwest is making a difference as leaders in donor registration rates.



***Thank you to our incredible partners at all 60
DMV Offices in the State of Oregon!***



OUR GATHERINGS AND
CELEBRATIONS HAVE
BROUGHT PEOPLE
TOGETHER VIRTUALLY
AND IN PERSON TO
CREATE CONNECTION
AND COMMUNITY.



FINANCES

JULY 2021 - JUNE 2022

Revenue

Alan James Fund	\$ 264,984
Member Organizations (CLA, CTS, LVG)	\$ 229,740
Grants (including PPP)	\$ 130,782
In-Kind (rent, IT via CLA)	\$ 122,795
Individual Contributions	\$ 120,215
Special Events	\$ 119,324
Corporate Sponsorships	\$ 38,386
Interest Income	\$ 1,749
Other	\$ 343
Change in Beneficial Interest	\$ (25,733)
Total	\$ 1,002,585

Expenses

Program Services

Youth Education	\$ 78,685
Community Engagement	\$ 356,413
DEI Initiatives	\$ 75,617
DMV Outreach	\$ 103,549
Living Kidney Initiatives	\$ 133,057

Supporting Services

Administration	\$ 77,017
Fundraising	\$ 167,810
Total	\$ 992,148

Net Revenue: **\$ 10,437**

Assets

Cash, equivalents, & short-term investments	\$ 698,134
Pledges receivable & prepaid expenses	\$ 16,713
Designated Endowment (OCF)	\$ 436,668

Liabilities

Accounts payable, payroll liabilities	\$ 66,929
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Total Net Assets as of June 31, 2022 **\$ 1,084,586**

WHAT'S NEXT

**STRATEGIC PLANNING -
TAKING A FRESH LOOK AT
OUR MISSION, IMPACT, AND
OUR COMMUNITY.**

**A TIME TO LEARN FROM THE
PAST AND LOOK TO THE
FUTURE**

Over the next five months, Donate Life Northwest will engage in an extensive strategic planning process. With three teams comprised of staff, board, and community stakeholders, we will think deeply about how we can make the most meaningful impact as organ, eye, and tissue donation advocates.

WE WANT TO HEAR FROM YOU!

Our community members are our greatest asset! Keep your eyes peeled for opportunities to contribute your ideas in upcoming communications.

Questions, suggestions or thoughts? Email Jackie at jackie@donatelifenw.org





WITH GRATITUDE

From our member organizations, partners, board members, to our supporters who generously offer their resources of time, advocacy, and financial support- Donate Life Northwest thrives because of you!

Help us grow our community! If you have a friend, family member, or colleague who might be interested in learning more about Donate Life Northwest, send them to our webpage at www.donatelifenw.org or to our social media channels on Twitter or Instagram @donatelifenw, or on Facebook at DonateLifeNorthwest

Thank you for an amazing 2022, and we look forward to 2023!

Jackie Wirz, Executive Director
Marissa Markintire, Dir. of Education and Outreach
Maria Filizola, Community Engagement Manager
Sandy Jewell, Education Coordinator
Jenny Kane, Volunteer Coordinator
Cloie Cohen, Development Director
Carolina Hunt, Development Coordinator
Sara Lewis, Director of Operations

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