

# Donate Life Northwest Annual Report: fiscal year 2017

## Thanks to generous contributors and vital volunteers ...

... in 2017, the Donate Life Northwest community celebrated the 10th anniversary of the Online Oregon Donor Registry and continued more than 40 years of innovative program growth. With a uniquely collaborative model, this dedicated community worked together to fill a great need: saving lives and improving health through the promotion of organ, eye and tissue donation.

Through a wide range of programs, hundreds of Donate Life Northwest ambassadors shared important information and inspiring experiences to overcome health education disparities, bridge cultural and language differences, and build understanding and appreciation for donation.

With pioneering new approaches and expansion of successful programs, the Oregon Donor Registry surpassed 2.5 million, Oregon and SW Washington donor designation rates were among the top in the nation, and understanding of the need for living kidney donation expanded.

## Financial Summary

For fiscal year ending June 30, ..... 2017

### Support & Revenue

Individuals &  
Alan James Fund  
\$463,890



Organizations,  
Corporations &  
Investments  
\$462,719

### Contributions (less special event direct costs of \$24,320)

Alan James Fund (annual payment from bequest)	266,060
Individuals	197,830
Member Organizations (Pacific Northwest Transplant Bank, Community Tissue Services, & Lions VisionGift)	220,240
Corporations & Other Organizations	79,848
In-Kind (rent, IT, phones, etc. covered by Pacific Northwest Transplant Bank)	93,277
Grants	35,000

**Investment Interest, Unrealized Gain & Other Revenue** ..... 34,354

**Total Support & Revenue** ..... 926,609

### Expenses

Programs  
\$682,564



Administration  
\$67,648

Fundraising  
\$95,279

### Programs

Community Engagement	290,533
Youth Education	104,101
Diversity and Inclusion Initiatives	100,806
DMV Outreach	60,344
Living Kidney Donation Initiatives	126,780

### Administration

**Fundraising** ..... 95,279

**Total Expenses** ..... 845,491

**Net: Support & Revenue Less Expenses** ..... 81,118

### Assets & Liabilities

#### Assets

Cash & Equivalents (checking, savings, money market accounts)	562,796
Pledges Receivable & Prepaid Expenses	56,417
Board Designated Endowment (held by Oregon Community Foundation)	292,719

#### Liabilities

Accounts Payable & Accrued Vacation	55,581
Deferred Revenue (fiscal 2017 commitments for fiscal 2018 event sponsorships)	9,000

**Total Net Assets as of June 30, 2017** ..... 847,351

# Saving Lives & Improving Health in 2017



## Donate Life Northwest Programs

**Community Engagement:** With the local connections of the growing network of trained volunteers, the Donate Life Northwest community directly shared information and inspiration with some 30,000 people, increased outreach in rural areas, and engaged new supporters throughout Oregon and SW Washington.

**Done Vida:** Increased outreach in Latino communities was driven by a growing group of highly-engaged bilingual volunteers who share culturally responsive information and their own inspiring stories.

### Ambassador Spotlight: Alejandra Cortes

Alejandra was called to action as a Done Vida ambassador after her brother Jose found himself in need of a heart transplant. Since he received the gift of life, she passionately shares the importance of organ, eye, and tissue donation. In 2017, Alejandra was awarded the United Network for Organ Sharing's **National Donor Memorial Award for Excellence**, in recognition of her untiring efforts as a donation advocate.



**Erase the Wait:** This pioneering program greatly expanded in its third year, having gained the respect of professional partners at Legacy and OHSU Transplant Services, as well as participants. Through education and trained mentors, waitlisted kidney patients are empowered to increase understanding of the need for living kidney donors. Addressing a great need, the program has now grown to 45 mentees, and development is underway for a new mentor program to help potential living kidney donors navigate the process to a successful and rewarding outcome.

**DMV Outreach:** Through presentations in offices across the area, frontline DMV staff gained knowledge and insight into the lifesaving impact of their role in donor registration.



*Thank you to all contributors and ambassadors in the Donate Life Northwest community who save lives and improve health through the promotion of organ, eye and tissue donation!*