

# Donate Life Northwest Annual Report: Fiscal Year 2020

*With dedicated volunteers and generous financial supporters...*

... in 2020, your Donate Life Northwest community adapted and expanded programs that save lives and improve health through the promotion of organ, eye, and tissue donation. With innovative education and outreach programs, Donate Life Northwest ambassadors shared facts that matter and stories that resonate, opening more hearts and minds to the powerful gifts of life, sight, and health.

As an inclusive and collaborative organization of: living donors; donor family members; wait-listed transplant candidates; grateful recipients; organ, eye, and tissue banks; and transplant centers, this dedicated community found new ways to connect and share valuable lessons of generosity and hope. Together, Donate Life Northwest built understanding and appreciation for both living and deceased donation and educated, encouraged, and empowered tens of thousands of new registered donors.

## Financial Summary

For fiscal year ending June 30,

2020

### Support & Revenue

Individuals &  
Alan James Fund  
\$491,777



Organizations,  
Corporations &  
Investments  
\$414,142

### Contributions (less special event direct costs of \$30,500)

|   |         |
|---|---------|
| Alan James Fund (annual payment from bequest)   | 259,308 |
| Individuals   | 232,469 |
| Member Organizations (Pacific Northwest Transplant Bank, Community Tissue Services, & Lions VisionGift) | 223,240 |
| Corporations & Other Organizations  | 72,606  |
| In-Kind (rent, IT, phones, etc. covered by Pacific Northwest Transplant Bank)                           | 108,652 |

**Investment Interest, Change in Endowment & Other Revenue** 9,644

**Total Support & Revenue** 905,919

### Expenses

Programs  
\$750,757



Administration  
\$68,230

Fundraising  
\$107,880

### Programs

|                                     |         |
|-------------------------------------|---------|
| Community Engagement                | 318,906 |
| Youth Education                     | 79,274  |
| Diversity and Inclusion Initiatives | 101,346 |
| DMV Outreach                        | 96,888  |
| Living Kidney Donation Initiatives  | 154,343 |

### Administration

**Fundraising** 107,880

**Total Expenses** 926,867

Change in Net Assets: Support & Revenue, Less Expenses -20,948

### Assets & Liabilities

### Assets

|  |         |
|--|---------|
| Cash, Equivalents & Short-Term Investments                       | 717,017 |
| Pledges Receivable & Prepaid Expenses                            | 47,442  |
| Board Designated Endowment (held by Oregon Community Foundation) | 337,607 |

### Liabilities

Accounts Payable, Accrued Payroll Liabilities, PPP Advance 185,788

**Total Net Assets as of June 30, 2020**

**916,278**



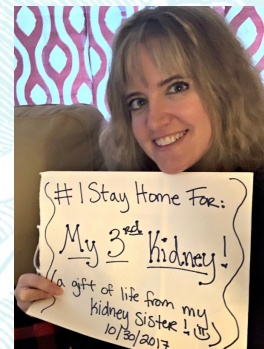


# Promoting Organ, Eye, and Tissue Donation in 2020

**Oregonians Registered: 2.7 million**

## Spotlight: Virtual Engagement

2020 was the year of adjusting to a new reality. While the majority of the fiscal year was "business as usual", in March of 2020, Donate Life Northwest had to reevaluate how best to reach people who were stuck at home. In doing so, we pivoted to create new and exciting programs that were offered virtually such as mental health webinars, Tabor Trot from home, and virtual happy hours that brought people together from across our service area.



**Community Engagement:** Over **200** ambassadors gave more than 1,500 hours to build understanding and appreciation for the gifts of life, sight, and health at over 170 events, including fairs, festivals, and our many virtual events. The Donate Life Northwest community directly educated, encouraged and empowered thousands, and reached hundreds of thousands more with new Stories of Hope and social media outlets.



**Done Vida Noroeste:** Done Vida volunteers worked in many areas with low registration rates and participated in events like Ferias de Salud organized by the Virginia Garcia Clinics and at the Community Monrovia Nursery, attended by farmworkers and their families. Spanish-speaking kidney patients were empowered to learn and share about kidney donation through presentations in dialysis centers and at a bilingual resource fair. Even during the pandemic, we have been in contact with new dialysis patients to help them navigate transplant and give them resources in Spanish.

**Youth Education:** Donate Life Northwest continues to educate students about what it means to be a registered donor. Staff and trained volunteers were able to visit 43 schools and give 144 presentations before schools closed in March. When the pandemic hit, staff worked to create various educational materials that teachers could use remotely or students could access from home.

**Erase the Wait:** Living kidney donation programs continued to expand. Two more cohorts of patients were paired with trained mentors and went through workshops to learn how to advocate for themselves and find living kidney donors. By the end of the fiscal year, 22 patients who had been in Erase the Wait had received transplants. Additionally, our Donate Life Women Encouraging Living Donation (WELD) Chapter continues to grow with more than 20 people attending meetings since the group's inception.



*Thank you to all Donate Life Northwest contributors and ambassadors who save lives and improve health through programs that inform and inspire organ, eye, and tissue donors!*