

Donate Life Northwest Annual Report: Fiscal Year 2018

With generous supporters and enthusiastic ambassadors ...

... in 2018, the Donate Life Northwest community continued to innovate and expand programs that address the vital need to save lives and improve health through the promotion of organ, eye, and tissue donation. Through multifaceted programs, hundreds of Donate Life Northwest ambassadors taught key facts and shared inspiring personal stories.

With a uniquely collaborative model that brings together organ, eye, and tissue banks; transplant centers; and living donors, donor family members, waitlisted transplant candidates, and grateful recipients, this diverse community addressed health education disparities and bridged cultural and language barriers through relevant education and resonant personal experiences. Together, the Donate Life Northwest community brought tens of thousands of new donors to say "yes" to the gifts of life, sight, and health and built awareness and understanding of the need for living kidney donation as well as deceased donation.

Financial Summary

For fiscal year ending June 30,

2018

Support & Revenue

Individuals &
Alan James Fund
\$488,973



Organizations,
Corporations &
Investments
\$421,096

Contributions (less special event direct costs of \$24,320)

Alan James Fund (annual payment from bequest)	265,319
Individuals	223,654
Member Organizations (Pacific Northwest Transplant Bank, Community Tissue Services, & Lions VisionGift)	223,240
Corporations & Other Organizations	75,680
In-Kind (rent, IT, phones, etc. covered by Pacific Northwest Transplant Bank)	85,922
Grants	5,500

Investment Interest, Unrealized Gain & Other Revenue 30,754

Total Support & Revenue 910,069

Expenses

Programs
\$742,069



Administration

\$69,736

Fundraising
\$102,287

Programs

Community Engagement	298,812
Youth Education	127,539
Diversity and Inclusion Initiatives	102,057
DMV Outreach	71,887
Living Kidney Donation Initiatives	141,774

Administration

Fundraising 69,736

Fundraising 102,287

Total Expenses 914,092

Change in Net Assets: Support & Revenue, Less Expenses (4,023)

Assets & Liabilities

Assets

Cash, Equivalents & Short-Term Investments	552,811
Pledges Receivable & Prepaid Expenses	48,528
Board Designated Endowment (held by Oregon Community Foundation)	319,331

Liabilities

Accounts Payable & Accrued Payroll Liabilities	75,842
Deferred Revenue (2018 commitment for fiscal 2019 event sponsorship)	1,500

Total Net Assets as of June 30, 2018 843,328



Saving Lives & Improving Health in 2018

Donate Life Northwest Programs



Community Engagement: With 300 ambassadors giving close to 2,700 hours, Donate Life Northwest directly engaged thousands of people with facts and inspiring stories of the important gifts of life, sight, and health. The Donate Life Northwest community also celebrated a new Oregon law recognizing the second week in April as organ, eye, and tissue donor appreciation week.



Done Vida Noroeste: 2018 was busy for Latino outreach, including the exciting launch of: *¡Transplante es una opción, Infórmate!* Done Vida ambassadors promoted the program on Spanish-language TV and radio, and joined with experts for the workshop to empower 30 kidney patients and their families to take the first steps in exploring transplant and donation.



Spotlight: Go Recycle Yourself

In 2018, Donate Life Northwest completed an exhaustive update of the pioneering curriculum, *Go Recycle Yourself*, used by hundreds of high school teachers, as well as a refresh of the website, GoRecycleYourself.com, with interactive design elements to engage students with donor and recipient stories.

Youth Education: Donate Life Northwest is committed to ensuring that students receive accurate information on organ, eye, and tissue donation before they go to the DMV and are asked "Do you want to register as a donor?" In addition to teachers using the curriculum, staff and trained volunteers visited 42 schools, gave 168 presentations, and reached thousands of students in Oregon and SW Washington.

Erase the Wait: This groundbreaking program continued to grow, filling a great need to empower kidney patients with extensive knowledge of living donation and tools to share that information and their own stories with their communities. More than 40 waitlisted patients have now completed workshops and been paired with trained mentors, and past mentees are becoming mentors after receiving transplants.



Thank you to all contributors and ambassadors in the Donate Life Northwest community who save lives and improve health by informing and inspiring more people to say "yes" to donation!