



DONATE LIFELINE

2015 Annual Report

Mission: To save lives and improve health through the promotion of organ, eye & tissue donation.

As we look back on **our 40th year of saving lives and improving health** through the promotion of organ, eye and tissue donation, Donate Life Northwest thinks first and foremost about the countless supporters and partners who have dedicated their time, energy, skills and resources to our many goals, campaigns and initiatives – both past and present! We are privileged and humbled to witness your passion, gratitude, and lasting commitment to our mission.

The fiscal year ending June 30, 2015 has been one of evolution and excitement for Donate Life Northwest. Following its distribution to over 1,500 local teachers, our **Go Recycle Yourself** curriculum was recognized with Donate Life America’s Pinnacle Award for excellence. DLNW staff and volunteers visited more schools than ever before, teaching nearly 25,000 teens the facts about donation, living kidney donation, and kidney health.

As we seek to fill the needs of the region we serve, our community outreach programs have expanded and diversified. Local volunteers made sure that **Donor Sabbath** was celebrated in 22 cities throughout 13 counties last year – why not add your city to the list in 2016? Also, DLNW increased its commitment to **living kidney donation** by partnering with community groups to distribute bilingual information, and launching a peer-mentor pilot program, to help dialysis patients learn and share about the rapidly increasing need for living donation.

Oregon and Washington’s donor designation rates remain among the top 5 nationally – nearly 75 percent of Oregonians have said “yes” to donation! While we are proud of this accomplishment, we are mindful that over 3,000 individuals are still waiting for their lifesaving organ transplant, while thousands more are in need of corneal or tissue transplants. This need drives us to take on new challenges and develop new ways to educate, register, and save lives.

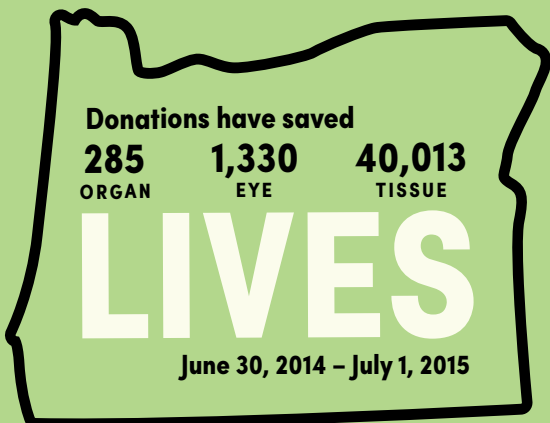
We hope you’ll attend one of our **community gatherings in 2016** – a Threads of Life quilt unveiling, the Lifesavers Breakfast, or our 2nd Annual Tabor Trot, a family-friendly awareness walk, on May 28th, 2016!

Thank you for doing your part to save lives and improve health with Donate Life Northwest!

With Gratitude,

Barbara Thompson
Chair, Board of Directors

Leslie Brock
Executive Director



2015 HIGHLIGHTS

- 114 community events organized by DLNW volunteers
- 306 schools presentations & events
- 9,673 followers on Facebook, Youtube, Twitter, & Pinterest
- 2,860 hours contributed by more than 360 volunteer ambassadors
- 2,300,057 registered organ, eye, & tissue donors in Oregon

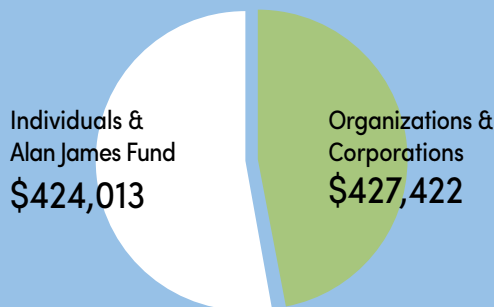


“Melissa will always be a part of my life,” says Mark Williams. “A part of her is inside me and I will never forget her.” Melissa Cranston-Thorne’s decision to join the Donate Life Northwest Registry, made when she was 16 years old, saved at least four lives. Mark works to honor that gift as a liver recipient and Donate Life Northwest volunteer, speaking and volunteering in the community. Together with Melissa’s family

and mother Cheryl Flanders, Mark carries on Melissa’s legacy of giving by supporting education and outreach programs that build appreciation for organ, eye and tissue donation. As the keynote speakers for Donate Life Northwest’s 2015 Lifesavers Breakfast, they paid tribute to Melissa and inspired the 500 supporters present to re-ignite their commitment to saving lives and improving health through organ, eye and tissue donation.

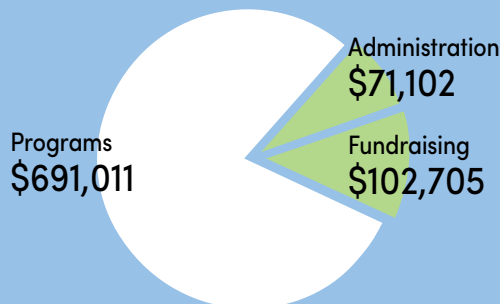
FINANCIAL SUMMARY

SUPPORT & REVENUE



TOTAL \$851,435

EXPENSES



TOTAL \$862,235

View our Contributor Honor Roll
donatelifenw.org/annual

For fiscal year ending June 30, **2015**

Contributions (less special event direct costs of \$61,856)	
Alan James Fund (annual payment from bequest)	252,731
Individuals	171,282
Member Organizations (Pacific Northwest Transplant Bank, Community Tissue Services, Lions VisionGift & American Red Cross)	178,975
Corporations & Other Organizations	81,439
Grants	17,500
In-Kind (rent, IT, phones, etc. covered by Pacific Northwest Transplant Bank)	146,348
Investment Income & Other Revenue	3,160
Total Support & Revenue	851,435

Programs	
Multicultural Outreach	86,402
Outreach through DMV	121,166
Community Awareness	313,016
School Programs	170,427
Administration	71,102
Fundraising	102,705
Total Expenses	864,818

Net: Support & Revenue Less Expenses (13,383)

Assets	
Cash & Equivalents (checking, savings, money market accounts)	355,257
Pledges Receivable & Prepaid Expenses	86,670
Board Designated Endowment (held by Oregon Community Foundation)	268,397
Liabilities	
Accounts Payable & Accrued Vacation	31,041
Deferred Revenue (fiscal 2015 commitments for fiscal 2016 Golf Tournament)	27,280
Total Net Assets as of June 30, 2015	653,103

Stories of 2015

BYRON BALL had a passion for learning and a love of nature. He taught environmental science at Sandy High School for 25 years until he lost his life to cancer. Always generous and willing to pitch in wherever help was needed, Byron's decision to be a donor restored the vision of two strangers, or in the words of his widow Patrice, "gave them the opportunity to enjoy the beauty of the land".



JUANA HERNANDEZ received a kidney in 2015. A long-time Donate Life Northwest volunteer, Juana shares her story through the Done Vida program, addressing health education disparities facing the Hispanic community. She hopes to help the over 3,471 people waiting in the Pacific Northwest for an organ transplant.



Watch our video
"GRATITUDE"

WE  **OUR VOLUNTEERS**

Volunteer in your community or workplace.
donatelifenw.org/volunteer



Follow us for news, events,
and ways to help!



Over 3,000 people in the
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