



In this Issue:

- School Outreach
- Wish List
- MLK Day of Service
- Ambassador Opportunities

- Star of the Month
- Welcome Alexis Anderson
- Click.Buy.Help.

Donation in the Schools

by VALERIE EGAN, PROGRAM COORDINATOR FOR EDUCATION INITIATIVES



Did you know? In some states, it is mandatory for Health and Wellness teachers to include organ and tissue donation awareness in their classroom curriculum, ensuring that every freshman in the state learns what it means to register as a donor. But this is not the case in Oregon or Washington, where it is an *optional* topic. That's why Donate Life Northwest's School Outreach programs strive to make it easy for science, health, health careers *and* driver's education teachers to choose and teach donation awareness. **If you are a teacher or school administrator – or know someone who is – encourage them to check out our 100% free programs!**

1. [Request an educational presentation.](#) We can even arrange to spend all day on campus!
2. Download tools from the [Educators section of our website.](#)
3. [Contact Donate Life Northwest](#) to arrange teacher trainings.
4. Encourage students to [organize a campus donor drive](#) or a Donate Life club!

Wish List

by ALEXIS ANDERSON, DEVELOPMENT DIRECTOR

Can you help Donate Life Northwest assemble big-ticket prize contributions for the best raffle, ever? With exceptional prize packages, last year's raffle ticket sales raised \$20,000 for programs that promote registration and change the hearts and minds of those resistant to donation. If you or your favorite business can help this year's winners enjoy a dream trip, experience the ultimate staycation, or gear up with the latest technology, let us know. Our contribution wish list includes:

- Round-trip airfare
- Stays at vacation homes, lodges, resorts, hotels, or inns
- Cruises, excursions, tours, and tastings
- Gift cards for restaurants, spas, theaters, salons, gyms, wine and gourmet shops, or boutiques
- Fitness, cooking, craft or other fun classes
- Kid-focused items or activities
- The latest tablets, televisions, gadgets, gear and other great goodies

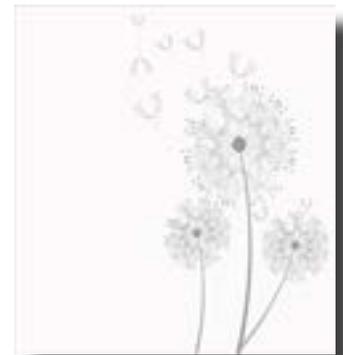


Image: Public Domain

In-Kind contributions of prizes must be secured by February 14th. If you can contribute, or want to ask your favorite businesses, please contact Alexis Anderson at 503.494.2289, 1.800.452.1369, ext. 42289, or andealex@ohsu.edu.



Dr. Martin Luther King, Jr. once said, "Life's most persistent and urgent question is: "What are you doing for others?" January 20, the MLK Day of Service, is a great time to mobilize your friends and family to make a difference.

Donate Life Northwest is here to help you organize a donation awareness event, presentation, or a donor drive. [Visit us online to get started with ideas and free materials!](#)



Ambassador Opportunities

New Volunteers: Donate Life 101

Several orientations for new and returning volunteers are planned for this winter! [Visit our Volunteer Calendar for full details](#), and to RSVP online for **January 15th** in Portland, **January 18th** in Eugene, or **January 30th** in Vancouver.

Donation 202: Cornea Donation & Transplant, January 14

Does talking about cornea donation present a challenge for you during your school or community presentations? All Ambassadors, teachers and supporters are encouraged to bring your questions to this roundtable, featuring experts from Lions Vision Gift, Casey Eye Institute, and Donate Life Northwest. [Click here for details and to RSVP online!](#)

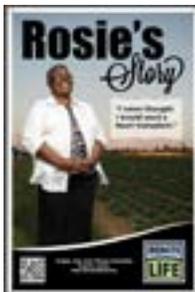
Quilt Square Workshop, January 18

Do you wish to design a quilt square for the 2014 Threads of Life quilt, but need some guidance? Simple supplies and experienced quilters will be on hand to help you! [Click here for details and to RSVP online.](#)



Star of the Month

by VALERIE EGAN, PROGRAM COORDINATOR FOR EDUCATION INITIATIVES



We'd like to salute the [Art Institute of Portland](#), whose Advanced Graphic Design class "adopted" Donate Life Northwest as one of a handful of non-profit organizations for which they created original artwork.

After meeting Donate Life staff to learn about the need for raising awareness of organ and tissue donation, students developed posters, bookmarks, and social media graphics designed to inspire and educate. [Let us know](#) if you'd like materials of your own to hang at your local health center, place of worship, school or workplace!

Welcome Alexis Anderson!

by SARAH SALTER, ADMINISTRATIVE ASSISTANT

It is our pleasure to introduce our newest addition to the team at Donate Life Northwest, Development Director Alexis Anderson! After working in public affairs and corporate philanthropy, Alexis made the transition to nonprofit fundraising when she joined the Red Cross seven years ago. Since then, she has managed complex contributor databases and large gift processing teams; overseen direct mail and phone campaigns that raised millions of dollars; and cultivated transformational leadership and estate gifts.

For more than a decade, Alexis has trained new volunteers and taught adaptive snowboarding to patients of Shriners Hospital for Children. She always agrees when kids exclaim, "That was the most fun, ever!"

Through both her volunteer work and the Red Cross, Alexis has seen the tremendous value of organ, eye and tissue donations that restore health and save lives. She is excited to help others see the urgent need to help the thousands who wait, and the terrific opportunities to invest in programs that will change the hearts and minds of those resistant to donation. If you are doing your part and giving all that you can to support the work of Donate Life Northwest, Alexis would love to hear your story. Email her at andealex@ohsu.edu or give her a call at 503.494.2289.



Are you lucky enough to be hunting for accessories for the great gifts you received, or did you not quite get everything on your holiday wish list? Maybe you want to buy a great item online to contribute to our raffle? When you start your online shopping at clickbuyhelp.org/dlnw that company will contribute half of the commission they receive to Donate Life Northwest -- and every little bit helps bring hope to those whose only wish is a needed transplant!