

Outreach Example:

Social Media Graphic

Submitted by Michael Kenyon Rosenberg

Michael created this graphic to post to social media, asking others for help sharing his story with a wider audience. He created the graphic using the web-based design platform [Canva](#), which offer many free templates.

The graphic is a social media post template. At the top, a blue banner contains the name "Michael Kenyon Rosenberg" in bold black text. Below this, on the left, a green rounded rectangle contains the text "Help Michael find a living KIDNEY DONOR" in bold black text. To the right of this text is a circular photo of Michael Kenyon Rosenberg, a man with light brown hair and blue eyes, smiling broadly. Below the green rectangle, on a light grey background, is the text "PLEASE SHARE THIS" followed by three green starburst icons and the word "PICTURE". At the bottom, a blue banner contains a globe icon, the text "legacy.donorscreen.org/register/now", a telephone icon, and the number "877-622-8030". On the right side of the blue banner, overlapping the photo, is a blue circle containing the text "ANY BLOOD TYPE" in bold black text.

Michael Kenyon Rosenberg

**Help Michael
find a living
KIDNEY
DONOR**

PLEASE SHARE THIS
✦✦✦ PICTURE

**ANY
BLOOD
TYPE**

 [legacy.donorscreen.org/
register/now](https://legacy.donorscreen.org/register/now)  **877-622-8030**