



# November 2012 eNews

Donate Life Northwest, PO Box 532, Portland OR 97207 503.494.7888 / 800.451.1369  
www.donatelifenw.org www.gorecycleyourself.com info@donatelifenw.org

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## Don't Miss the Lifesavers Breakfast!

BY ANNA PAPPERT, DEVELOPMENT COORDINATOR

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Donate Life Northwest is honored to have Jennifer Browning as the keynote speaker at the [Lifesavers Breakfast](#) on November 14, 2012.

Since receiving her kidney transplant, Jennifer has won multiple medals at the Transplant Games and marrying her husband. Jennifer's unique story includes her perspective not just as a recipient, but also as an organ donation coordinator who works with donor families.

Seats are filling fast for this inspiring morning event! There is no cost to attend the Lifesavers Breakfast, but guests will be asked for contributions to support programs that register donors and save and enhance lives.

Contact Anna at 503.494.5388 or Pappert@ohsu.edu to [reserve your seat today!](#)



*Keynote speaker, Jennifer Browning.*

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## Thank You PNTB

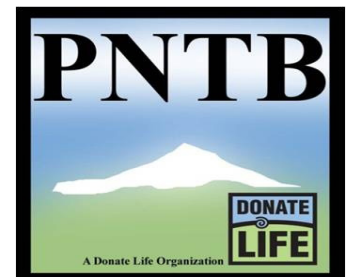
BY ANNA PAPPERT, DEVELOPMENT COORDINATOR

Donate Life Northwest is pleased to announce Pacific Northwest Transplant Bank as the Presenting Sponsor of the Lifesavers Breakfast.

The Pacific Northwest Transplant Bank (PNTB) is the federally designated organ procurement organization serving Oregon, Southwest Washington and Western Idaho. They play many critical roles in the donation process, including:

- Determining whether donation is an option
- Approaching potential donor families to discuss and answer questions about donation
- Contacting the United Network for Organ Sharing to match life-saving organs with recipients
- Working with donor families after the donation to offer support and grief resources.

Please join Donate Life Northwest in applauding PNTB for the amazing work they do!

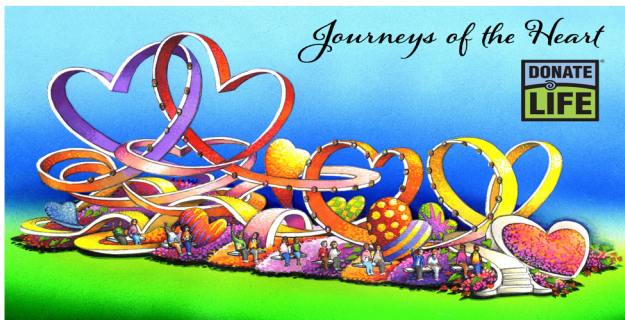


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## Donate a Rose

BY JUDITH TRUJILLO, PROGRAM DIRECTOR

The Donate Life Dedication Garden offers donor families, transplant recipients and candidates, hospitals, transplant centers and organizations nationwide the opportunity to dedicate roses placed on the Donate Life float in the Rose Parade, which is watched by tens of millions of people in the U.S. and worldwide on New Year's Day.



2013 Donate Life Rose Parade float



Each dedicated rose carries a unique and personal message of love, hope and remembrance, and honors donors, recipients and others touched by organ and tissue donation. Altogether, thousands of roses create a Dedication Garden that is a featured design element on the Donate Life float each year.

For more information, visit the official Donate Life Float [website](#).

## Mia McDonald

BY ANNA PAPPERT, DEVELOPMENT COORDINATOR

Donate Life Northwest is sad to share that Mia McDonald passed away on October 8, 2012.

Mia and her mother Mimi were scheduled to share their story at the Lifesavers Breakfast on November 14, 2012. In light of the recent tragedy, the program will instead include a tribute to Mia, her life and her family.

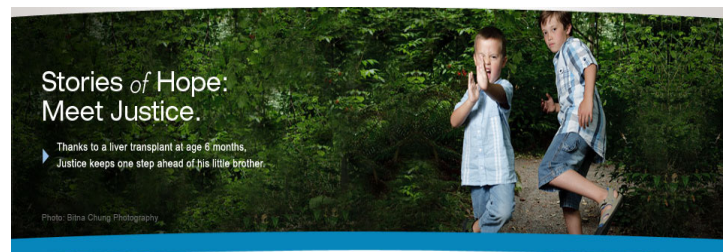


*Mia McDonald, a 4-year-old heart recipient, passed away October 8, 2012.*

Please join Donate Life Northwest in extending sincere condolences to the McDonald Family.

## Share your Story of Hope!

BY HANNAH SCHULTZ, ADMINISTRATIVE ASSISTANT



Donate Life Northwest is excited to announce its new [Story of Hope](#) online submission form!

Please share how donation or transplantation has affected your life. Get started by choosing the Share Your Story Guide which best applies to you, and become part of the growing community dedicated to saving and enhancing lives through organ, eye and tissue donation.

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## OSU Beavers To Promote “Recycle Yourself”

BY VALERIE EGAN, EDUCATION COORDINATOR

If you are on Facebook and a Beaver fan, you might be among the over 140,000 fans of the official Oregon State Beavers page. If you aren't yet, today is the perfect time to like the team at [www.facebook.com/OregonStateBeavers](http://www.facebook.com/OregonStateBeavers).

The week of November 4-10, leading up to the game against Stanford, fans of Oregon State Beavers page will have a chance to “like” their featured cause: [GoRecycleYourself.com](http://GoRecycleYourself.com).

One lucky winner will celebrate football season with a new iPad

and a \$100 gift certificate to the OSU Bookstore.

Good news for Donate Life Northwest Ducks fans, you don't have to actually be a Beaver fan to like the page and win the prize!

The Recycle Yourself campaign is perfect for the audience of college students, alumni and football fans, especially because donor tissues are commonly used to repair sports-related injuries.

If you haven't already, you can “like” the Recycle Yourself



Facebook page at [www.facebook.com/recycleyourself](http://www.facebook.com/recycleyourself). Then, keep your eyes on the Beavers page the week of November 4-10 for contest information.

Don't forget to encourage your friends and family to participate to win!

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## Faith Groups Celebrate Donor Sabbath

BY JUDITH TRUJILLO, PROGRAM DIRECTOR

Across the U.S. people of most faiths support and honor organ, eye and tissue donation and transplantation. National Donor Sabbath, November 9-11, focuses on the incredible gift of hope donors and their families give to those awaiting a transplant and the blessings those who receive the gift of life realize for the rest of their lives.

Through scripture, music, testimonials and educational materials, congregations are reminded of the importance of registering their donation decision and sharing that decision with their families.

National Donor Sabbath is an opportune time to reach out to your fellow faith members about the importance and impact of donation and transplantation.

More information and resources are available [online](#).



Give thanks. Give life.



# November 2012 eNews

## Star of the Month

BY PATRI THOMPSON, COMMUNITY ENGAGEMENT COORDINATOR



*Diana Herrera, left, and Valerie Smith, right, speaking on Univision.*

Diana Herrera of Salem, Oregon, has long used her experience as a two-time liver recipient to help educate and inspire others. A native Spanish speaker, Diana has generously shared her story

with the local Latino community, promoting the donor registry as a volunteer speaker and event volunteer.

In 2011 she appeared on Univision alongside Valerie Smith, the mother of her donor, Curtis Dunn. Curtis' donation of organs saved four lives, three of which were Latinos. Valerie touchingly described their relationship:

"I'm so happy to know Diana and know that my son still lives on through her ... it makes me very, very happy to know her ... I'm just really glad that something good

came out of something tragic."

This year Diana and Valerie have continued to support Donate Life Northwest, most recently at the October Ventanilla de Salud event at the Mexican Consulate. The pair talked to event attendees about the importance of registering and sharing one's decision with their family.

Donate Life Northwest appreciates their honesty and effort, and is inspired by their friendship.

## Tools for Your Community

BY VALERIE EGAN, EDUCATION COORDINATOR

This year, Donate Life agencies nationwide were challenged to collectively add 20 million names to donor registries across the U.S. You are invited to be part of this incredible effort by simply downloading a Hope Card from Donate Life Northwest's [website](#).

Need ideas on how to use your Hope Card?

Individuals can:

- Consider it your personal calling card – an icebreaker, reminder and call to action.
- Upload the JPG version to your Facebook page and have others comment on or share it.
- Tell your story within your company, neighborhood, book club, girls' night out club, Rotary club, etc., and share Hope Cards.



Organizations can:

- Give to all of your volunteers, provide to your staff to hand out with their business cards, send to all of your vendors.
- Send Hope Cards to each of your volunteers with a letter from your CEO, challenging them to use 10 during the calendar year, which would produce 200 new registered donors!
- Help build and maintain momentum by letting us know at [DonateLifeNW.org](http://DonateLifeNW.org) how you are sharing the Hope Card in vast, interesting and effective ways.

Please visit Donate Life Northwest's [Community Outreach](#) page for the Hope Card and more ideas!